

Latin America sends large contingent to World News Media Congress

PARIS & FRANKFURT: Latin American media will show their strength at the upcoming World News Media Congress in Washington, DC, reflecting the region's growing influence among the world's newspapers and news publishers...

A delegation of nearly 100 Latin American media executives will be joining The World News Media Congress, World Editors Forum, World Advertising Forum and World Media Policy Forum, to be held from 1 to 3 June at the Washington Hilton, the annual global summit meetings of the world's press.



The event is organised by the World Association of Newspapers and News Publishers (WAN-IFRA), which plans to open a Latin American representation in Mexico City later this year, and is welcoming increasing numbers of Latin American publishers and editors into its membership and management.

The list of media companies includes Grupo Clarín, La Nación and Perfil from Argentina; Grupo Expansión from Mexico; El Tiempo and El Espectador from Colombia; Jornal O Globo, RBS Group and Estado de Sao Paulo from Brazil; COPESA from Chile; PRISA from Spain; Grupo OPESA from Honduras; GFR Media from Puerto Rico; and El Universo from Ecuador.

Latin American speakers

Latin America is also well represented on the programme. Speakers include:

- Leo Prieto, one of the region's most innovative tech and media leaders and founder of FayerWayer, Betazeta Networks, Aardvark Labs, and ImageMaker Studios in Chile
- Marta Gleich, Executive Editor of Zero Hora in Brazil
- Daniel Dessenin, Director of La Gaceta de Tucumán, President of the DYN news agency in Argentina and VP of the country's newspaper association ADEPA
- Marcelo Rech, Executive Director of Journalism at RBS Group in Brazil

- Carolina Rossini, VP for International Policy and Strategy at Public Knowledge in Brazil.

Rech is also set to become the new President of the World Editors Forum, the organisation within WAN-IFRA for chief editors and other senior newsroom executives.

In addition to the Congress, WAN-IFRA is also the organiser of Latin America's premier digital news media event, Digital Media LATAM 15 to be held in Mexico City on 23 and 24 October 2015.

For more information, visit www.wan-ifra.org/dc2015

For more, visit: <https://www.bizcommunity.com>