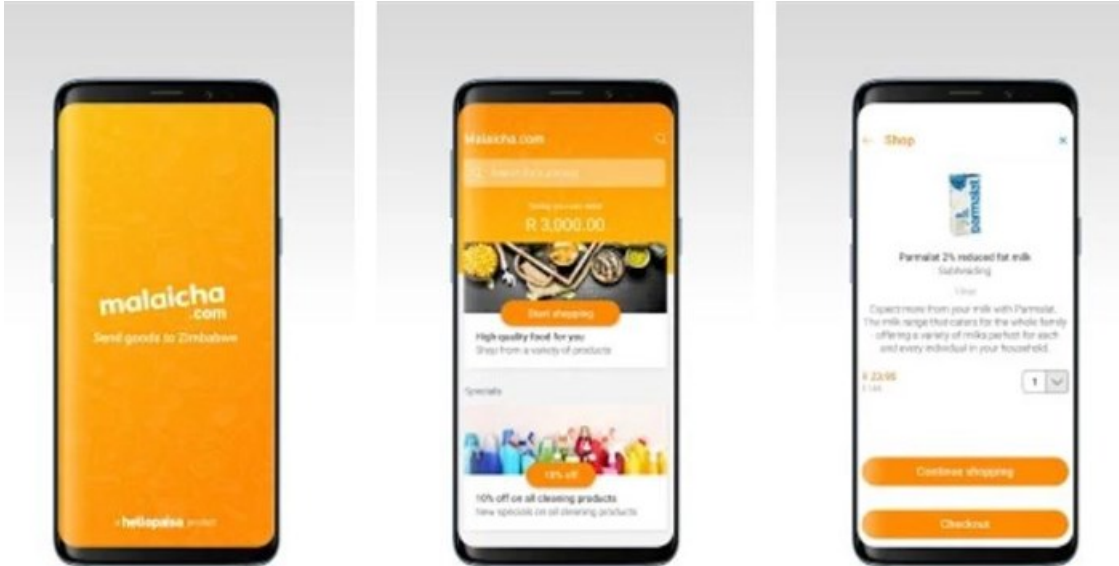


Hello Paisa launches Malaicha collection, delivery service app for Zimbabweans

Zimbabweans living in South Africa may now send goods and groceries back home as Hello Paisa launched its Malaicha.com collection and delivery service app.



Known for its international money transfer service, Hello Paisa is recognised for offering a person-to-person outward remittance service for migrant workers across the continent. The new Malaicha app will complement the company's existing financial services suite.

Transporting goods to and from

“Not only does Malaicha allow workers to provide the essentials for their families back home, but it is designed to do so in the simplest manner possible. In fact, only three steps are required: a quick KYC onboarding, adding the recipient, shopping for goods and groceries and, finally, making payment,” says Moosa Manjra, CEO of Hello Paisa.

Manjra explains that ‘Malaicha’ is a Ndebele word meaning ‘transporting goods to and from’. “The Malaicha.com service is currently only available for Zimbabwean customers; we initially launched here due to the pressing need for a service of this nature.”

Malaicha.com is available for same-day collection and free delivery in the following areas: Harare, Bulawayo, Mutare, Masvingo and Gweru.

“The concept of Malaicha.com stemmed from solving a consumer problem. This solution is low-cost, easily accessible, amazingly simple to use and has technology at the very core – built on the Hello principles. Being a market leader in the fintech space is challenging and Malaicha.com is just another example of how we continue to innovate and stay on top,” Manjra concludes.

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