

SA on the jury for 37th annual One Show

NEW YORK, US: Fifty-six of the advertising industry's most acclaimed professionals from around the world have been selected to judge the 37th annual [One Show](#), One Show Design and One Show Interactive Awards. [Ross Chowles](#) of Jupiter Drawing Room, Cape Town, is on the jury.



The One Show awards honour the year's best advertising, design and interactive work from across the globe. Being selected as a One Show judge is a career-defining honour, as is winning the coveted One Show Gold, Silver and Bronze Pencils, considered the ultimate achievement in the advertising industry.

"The prestige of One Show is tied directly to the calibre of our jury, and this year's panel is definitely at the top of their game," said Kevin Swanepoel, president at [The One Club](#). "We're thrilled to have such an esteemed and internationally diverse group of creative leaders serve as jurors to determine the best in advertising, design and interactive media."

Last year's One Show competition received over 12 000 entries (with 20 000 individual ads or pieces) from 60 countries. With the deadline to enter this year's competition just two weeks away, prospective entrants are asked to log on to www.enter.oneclub.org. Entries must be submitted by 31 January 2012.

One Show judges:

Kevin Roddy, jury chair, Publicis & Hal Riney, San Francisco
Leslie Ali, Jam, Sydney
Anupama Ramaswamy, JWT, India
Jeff Anderson, Goodby, Silverstein & Partners, San Francisco
Roger Baldacci, Arnold Worldwide, Boston
Dave Bell, KesselsKramer, Amsterdam
Jeff Benjamin, CP+B, Boulder
Lisa Bennett, DDB, San Francisco
Danilo Boer, BBDO, New York
Adrian Botan, McCann Erickson, Romania
Andy Carrigan, Anomaly, New York
Ross Chowles, Jupiter Drawing Room, Cape Town
Darren Clarke, TAXI Canada, Toronto
Andy Fackrell, DDB, New Zealand
Mark Figliulo, TWBA\Chiat\Day, New York
Susan Hoffman, Wieden+Kennedy, Portland
Fredrik Jansson, Forsman & Bodenfors, Gothenburg
Eric King, Leo Burnett, Chicago
Connie Lo, Leo Burnett, Hong Kong
Paul Malmstrom, Mother, New York
Will McGinness, Venables Bell & Partners, San Francisco
Joaquin Molla, la comunidad, Buenos Aires
Leo Premutico, Johannes Leonardo, New York

Marty Senn, Goodby, Silverstein & Partners, San Francisco
Paul Silburn, Saatchi & Saatchi, London
Eric Silver, Amalgamated, New York
Steve Simpson, Ogilvy, New York
Calle Sjoenell, BBH, New York
Doerte Spengler-Ahrens, Jung von Matt, Hamburg
Kash Sree, SS+K, New York
Jureeporn Thaidumrong, JEH United, Thailand
Mark Wenneker, Mullen, Boston

One Show Design judges:

Pum Lefebure, jury chair, Design Army, Washington, DC
Malcolm Buick, Freelance, New York
Juan Frontini, MTV, Buenos Aires
Helene Goldin, Sid Lee, Montreal
Diti Katona, Concrete Design, Toronto Communications
Chris Lee, Asylum Creative, Singapore
Kenjiro Sano, Mr_Design, Japan
Edwin van Gelder, Mainstudio, Amsterdam
Michael Jager, JDK, Vermont

One Show Interactive judges:

Benjamin Palmer, jury chair, The Barbarian Group, New York
Akihito Abe, OgilvyOne, Tokyo
Craig Allen, Wieden + Kennedy, Portland
Suzana Apelbaum, Strawberry Frog, New York
Mathias Appelblad, BBDO, New York
Matt Atkatz, CP + B, Miami
Sam Ball, Lean Mean Fighting Machine, London
Susan Bonds, 42 Entertainment, Pasadena
Mark Chalmers, Perfect Fools, Amsterdam
Paul Collins, KBS+P, New York
Mimi Cook, Mekanism, San Francisco
Fabio Costa, The Martin Agency, Richmond
Colleen DeCourcy, Socialistic, New York
Alan Dye, Apple, San Francisco
Mike Geiger, Goodby Silverstein & Partners, San Francisco
Dominic Goldman, BBH, London
Joshua Hirsch, Big Spaceship, New York
Julia Hoffman, MoMA, New York
Jonathan Jarvis, Google, New York
Laura Jordan Bambach, LBi UK, London
Paul Malmstrom, Mother, New York
Will McGinness, Venables Bell and Partners, San Francisco
Nick Parish, Contagious, New York
Joon Park, Firstborn, New York
Ted Persson, Great Works, Stockholm
Edu Pou, Wieden + Kennedy, Amsterdam
Mark Pytlik, Stink Digital, New York
Vivian Rosenthal, Goldrun/Tronic, New York

Rafa Soto, HerraizSoto, Barcelona
Anthony Vitagliano, Digital Kitchen, New York

Judges for the 4th annual One Show Entertainment, held each June in Los Angeles, will be announced next month.

During Creative Week, winners of the One Show will be honoured on Thursday, 10 May 2012 at the awards presentation to be held at Alice Tully Hall at Lincoln Centre. On Monday, 7 May, One Show Design winners will be honoured at the IAC Building, and the awards week concludes with One Show Interactive on Friday, 11 May at Terminal 5 event space.

For more information on the One Show, go to www.enter.oneclub.org

Follow us on Twitter at: www.twitter.com/OneShow.

For additional information, go to www.oneclub.org.

For more, visit: <https://www.bizcommunity.com>