

Dan Price to lead One Show Radio Jury

NEW YORK, US: The Price is right... The One Club has announced the Radio Jury for the 36th Annual One Show, the international advertising award show, setting the industry standard for creative advertising in print, television, radio, outdoor, innovative marketing, integrated branding and branded content. Dan Price, will head the Radio Jury.



Dan Price is founder, president and executive producer of Oink Ink Radio, a creative radio services firm, which creates and produces high-end radio commercials for advertising agencies and he will chair the Radio Jury. Oink Ink has produced work for some of the country's largest ad agencies and their clients: Goodby, Crispin Porter & Bogusky, Deutsch, BBDO, J. Walter Thompson, GSD&M, Ogilvy, FCB, Saatchi & Saatchi, Google, CBS, Pepsi, AT&T, 7-Eleven, Ford, IBM, Yahoo, VISA, Taco Bell, Coca Cola, Kodak - and many others.

The 2011 One Show Radio Jury:

- Dan Price - Oink Ink Radio/New York (jury chair)
- Ashley Davis Marshall - BBDO/New York
- Brandon Henderson - Wieden+Kennedy/New York
- Clay Hudson - GSD&M/Austin
- Dave Eastman - The Richards Group/Dallas
- David Smith - Carton Donofrio/Baltimore
- James Mok - DraftFCB/New Zealand
- Joe Schrack - BBDO/New York
- Jon Helfman - Exit 10 Advertising/Baltimore
- Mark Nardi - Hill Holiday/Boston
- Matt McCain - WongDoody/Seattle
- Pat Durkin - DraftFCB/Chicago
- Pierre Lipton - AKQA/San Francisco
- Sean McLaughlin - Wieden + Kennedy/New York.

"Since the beginning of mass communication, radio has been and will continue to be a cost-effective and creative medium for advertisers to reach a large audience," said Mary Warlick, CEO of The One Club. "From the start, the One Show has been recognizing outstanding writing for radio commercials and we are proud to continue that tradition, and to have Dan Price heading up our very talented jury."

Each year, at the One Show, an international jury of award-winning art directors, copywriters and creative directors judges creative work from all around the world. One Show finalists compete for Gold, Silver and Bronze Pencils in 15 categories - including four radio categories.

The 2011 One Show Deadline for Entries was 31 January 2011. For entry information, go to www.enteroneshow.org.

To view the work of past One Show winners, go to www.oneshow.org.

The One Show will take place on Thursday, 12 May at Alice Tully Hall at Lincoln Centre in New York City.

For more, visit: <https://www.bizcommunity.com>