

# 2015 Branded Entertainment and Design & Package Design Shortlist at LIA - SA has two entries

The shortlists for the Branded Entertainment and for the Design & Package Design categories at the London International Awards (LIA) have been announced. Winners will be announced on 10 November 2015.



There are 184 entries shortlisted in the Design category, with the US (31), Germany, (27) and Japan (24) leading the way. There are 35 shortlisted entries in Package Design, 13 of which are from German entrants.

The Verbal Identity category appears in the Design competition for the first time in the awards' history, with Kontrapunkt, Copenhagen, Kolle Rebbe, Hamburg, and Mekanism, San Francisco/New York, all shortlisted. The category is for any company or individual, including clients, that is involved in the long-term verbal assets (naming or re-naming) of a brand.

The Design and Package Design jury was composed of Brian Collins (Jury President, CCO and Co-Founder of Collins), Rich Barrack, Tim Greenhalgh, Pum Lefebure, Rebeca Mendez, Christian Mommertz and Joanina Pastoll.

## Design Shortlist

### Argentina

- Leo Burnett Argentina, Buenos Aires, Samsung "Safety-Truck", Design - Experiential Marketing
- Leo Burnett Argentina, Buenos Aires, Samsung "Safety-Truck", Design - Installations/Displays - Permanent

### Australia

- Leo Burnett Melbourne, Melbourne, Crikey "Set In Stone", Design - Experiential Marketing
- Leo Burnett Melbourne, Melbourne, Crikey.com.au "Set In Stone", Design - Installations/Displays - Temporary
- Leo Burnett Sydney, Sydney, Just, Design - Branded Content
- McCann Melbourne, Melbourne, Tigerair Infrequent Flyers Club Cards "Copywriting Elements", Design - Use of Copywriting Campaign
- McCann Melbourne, Melbourne, Infrequent Flyers Club "Infrequent Flyers Club", Design - Branded Content
- McCann Melbourne, Melbourne, Infrequent Flyers Club "Infrequent Flyers Club", Design - Innovative Use of Design

### Belgium

- Leo Burnett Brussels, Brussels, Samsung Galaxy S6 "Recharge Yourself", Design - Experiential Marketing

## Brazil

- AlmapBBDO, São Paulo, Global Commission on Drug Policy "War on Drugo", Design - Motion Graphics - Animation
- Casa Rex, São Paulo, EDUSP Mateus, Marcos, Lucas & João - Poster Set - "EU", "NÃO", Design - Poster Campaign
- Casa Rex, São Paulo, Casa Rex Mateus, Marcos, Lucas & João - Initials - "5x5 cm", "10x10 cm", "20x30cm", Design - Use of Typography Campaign
- F/Nazca Saatchi & Saatchi, São Paulo, Pinacoteca do Estado de São Paulo Tourists Campaign - "French", "Japanese", "British", "American", Design - Poster Campaign
- F/Nazca Saatchi & Saatchi, São Paulo, Nissin - Celebrating 50 Years in Brazil Campaign - "1940 The Second War", "1948 The Origins", "1958 The Revolution", "1965 The Arrival", "1971 The Evolution", Design - Poster Campaign
- F/Nazca Saatchi & Saatchi, São Paulo, Pinacoteca do Estado de São Paulo -Ron Mueck Campaign - "Man in a Boat", "Mask II", "Still Life", "Woman with Shopping", Design - Poster Campaign
- FCB Brasil, São Paulo, Zap "Houses in Exhibition", Design - Branded Content
- J. Walter Thompson, São Paulo, Buzina Gourmet Food Truck "Rabbit", "Pheasant", "Boar", Design - Use of Illustration Campaign
- J. Walter Thompson, São Paulo, Alcoholics Anonymous "We Won't Help You", Design - Brochures/Catalogues - Consumer
- Mullen Lowe Brasil, São Paulo, Fini Vampire Teeth Jelly "Giraffe", "Ostrich", "Flamingo", "Woman", Design - Poster Campaign
- Company, São Paulo, Tendall Grill - Royal Cuts Campaign - "Pig", "Bull", "Lamb", "Chicken", Design - Use of Illustration Campaign
- Lobo, São Paulo, D&AD Festival - "Wish You Were Here?", Design - Motion Graphics - Animation

## Canada

- J. Walter Thompson Canada, Toronto, Music for Memory Project, Design - Poster Campaign
- Leo Burnett, Toronto, House-Maison "Menu", "Restaurant", "Identity", "Aesthetic", "Product", Design - Direct Marketing - Consumer Campaign
- Leo Burnett, Toronto, House-Maison "House-Maison Menu", Design - Brand Identity - Local
- Rethink, Toronto/Vancouver/Montreal, Splashdown Waterpark "Get Wet for Free", Design - Experiential Marketing
- Rethink, Toronto/Montreal/Vancouver, Uber "Uber Safe", Design - Experiential Marketing
- Rethink, Toronto/Montreal/Vancouver, Uber "Uber Safe", Design - Digital Installations
- Rethink, Toronto/Montreal/Vancouver, Uber "Uber Safe", Design - Installations/Displays - Temporary
- Rethink, Toronto/Montreal/Vancouver, Rethink "King Pong", Design - Logos
- Rethink, Toronto/Montreal/Vancouver, Rethink "The Caseys", Design - Self Promotion

## China

- Cheil China, Beijing, Aershan Mineral Water "Mark Your Bottle", Design - Eco-Design
- Cheil China, Beijing, Friends of Nature "Rebirth after Reading", Design - Eco-Design

## Colombia

- Geometry Global, Ministry of Environment and Sustainability "Priceless Traps", Design - Eco-Design
- Geometry Global, Ministry of Environment and Sustainability "Priceless Traps" Design - Non-Profit
- Leo Burnett Colombia, Liga Contra el Cáncer Bogotá "The Safety Touch", Design - Calendars

- Sancho BBDO, Bogotá, Fundacion Exito/Gimnasio Vermont "The Genius' Notebook", Design - Direct Marketing - Consumer

## Denmark

- Kontrapunkt, Copenhagen, Winterspring, Design - Verbal Identity

## France

- Herezie, Paris, Miyabi "Sujihiki", "Shotoh", "Gyutoh", Design - Art Direction Campaign
- Herezie, Paris, Römerquelle "The Body Campaign", Design - Art Direction Campaign
- Herezie, Paris, Miyabi "Sujihiki", "Shotoh", "Gyutoh", Design - Poster Campaign
- Marcel, Paris, Intermarché "The Freshest Orange Juice Brand", Design - Experiential Marketing
- Marcel, Paris, Intermarché "The Freshest Orange Juice Brand", Design - Brand Identity - Local
- ROSAPARK, Paris, Thalys High-Speed Rail Travel Network "Paris", "Amsterdam", "Brussels", Design - Art Direction Campaign
- ROSAPARK, Paris, Thalys High-Speed Rail Travel Network "Paris", "Amsterdam", "Brussels", Design - Poster Campaign
- ROSAPARK, Paris, Thalys High-Speed Rail Travel Network "Sounds of the City", Design - Experiential Marketing

## Germany

- BBDO Group Germany, Berlin, Social Activation "The 2 Euro T-Shirt - A Social Experiment" , Design - Branded Content
- BBDO Group German, Berlin, Fashion Revolution "The 2 Euro T-Shirt - A Social Experiment", Design - Direct Marketing - Consumer
- GREY Germany / GREY Berlin, Düsseldorf / Berlin, SoundCloud "The Berlin Wall of Sound", Design - Branded Content
- GREY Germany, Düsseldorf / GREY Berlin, Berlin, SoundCloud "The Berlin Wall of Sound", Design - Digital Installations
- Kolle Rebbe, Hamburg, Rosenthal "The Weddinglope", Design - Art Direction
- Kolle Rebbe, Hamburg, Hälssen & Lyon "LSTea", Design - Use of Illustration
- Kolle Rebbe, Hamburg, Rosenthal "The Weddinglope", Design - Innovative Use of Design
- Kolle Rebbe, Hamburg, Hälssen & Lyon "LSTea", Design - Direct Marketing - Business-to-Business
- Kolle Rebbe, Hamburg, Rosenthal "Fragilitea", Design - Verbal Identity
- Leo Burnett Frankfurt, Frankfurt, Klamauk record label "Spirits of the Night Campaign", Design - Use of Illustration Campaign
- Leo Burnett Frankfurt, Frankfurt, OH!-Saft "The Orange Press", Design - Product Design
- Ogilvy Germany, Frankfurt, Amnesty International Candle Campaign - "Hanging", "Beating", "Tied Up", Design - Art Direction Campaign
- Ogilvy Germany, Frankfurt, Dorna "Untouched", Design - Motion Graphics - Animation
- Ogilvy Germany, Frankfurt, Powerade "Workout Billboards", Design - Experiential Marketing
- Ogilvy Germany, Frankfurt, Powerade "Workout Billboards", Design - Installations/Displays - Temporary
- Ogilvy Germany, Frankfurt, Coca-Cola "Icon of the Century", Design - Posters
- Scholz & Friends, Berlin, Berliner Philharmoniker "Closed for Inventory Campaign", Design - Poster Campaign
- Scholz & Friends, Berlin, Montblanc "Montblanc Presents: A Parisian Winter Tale Campaign", Design - Use of Illustration Campaign
- Scholz & Friends, Berlin, Montblanc "Montblanc Presents: A Parisian Winter Tale", Design - Art Direction
- Scholz & Friends, Berlin, The Lampedusa Door Stopper "Open Doors for Refugees", Design - Product Design
- Scholz & Friends, Berlin, Panasonic RP-BTD 10 Headphones "The Dumbbell Headphone Packaging", Design - Point-

of-Sale

- serviceplan, Munich, Portraid "An Art-Aided Charity Platform", Design - Use of Photography
- serviceplan, Munich, World Press Photo Annual 2015 "Speaking Images 2015", Design - Use of Photography
- serviceplan, Munich, Portraid "An Art-Aided Charity Platform", Design - Direct Marketing - Consumer
- serviceplan, Munich, BMW X6 "BMW xWalk", Design - Installations/Displays - Temporary
- serviceplan, Munich, Portraid "An Art-Aided Charity Platform", Design - Non-Profit
- thjnk ag, AUDI AG "Disappearing Billboards", Design - Branded Content

## India

- BBDO India, Mumbai, Ariel "Wash Care Label", Design - Point-of-Sale
- McCann Worldgroup India, Mumbai, Dabur Gastrina "French Horn", "Flugelhorn", "Saxophone", Design - Poster Campaign
- McCann Worldgroup India, Mumbai, Dabur Gastrina "French Horn", Design - Posters

## Italy

- Leo Burnett Italy, Milan, Samsung Consumer Electronics "Samsung Smart Playboard", Design - Product Development
- Leo Burnett Italy, Milan, Samsung Consumer Electronics "Samsung Smart Playboard", Design - Digital Installations

## Japan

- ADK, Tokyo, Citizen "Light is Time", Design - Installations/Displays - Temporary
- ayrcreative Ltd., Tokyo, Planque "Fabric Swatches Calendar", Design - Calendars
- Dentsu Inc., Tokyo, Junior Swimming Championships "Junior Swimming Championships Campaign", Design - Art Direction Campaign
- Dentsu Inc., Tokyo, Keio University Faculty of Economics "PEARL - Posters; Brand Book; Branded Items; Pamphlet; Brand Movie; Website", Design - Art Direction Campaign
- Dentsu Inc., Tokyo, Japan Football Association "Crosstalk Campaign", Design - Art Direction Campaign
- Dentsu Inc., Tokyo, D&AD Awards 2014 Exhibition in Japan "Creation Campaign", Design - Poster Campaign
- Dentsu Inc., Tokyo, Get Back, Tohoku "Get Back, Tohoku Campaign", Design - Poster Campaign
- Dentsu Inc., Tokyo, ONE SHOW 2014 Awards Exhibition "Surprising Manners Campaign", Design - Poster Campaign
- Dentsu Inc., Tokyo, D&AD Awards 2014 Exhibition in Japan "Creation", Design - Motion Graphics - Animation
- Dentsu Inc., Tokyo, Hotel Japan "Hotel Japan Gift Shop", Design - Brochures/Catalogues - Consumer
- Dentsu Inc., Tokyo, Honda "Honda. Beautiful Engines.", Design - Brochures/Catalogues - Consumer
- Dentsu Inc., Tokyo, Keio University Faculty of Economics "Pearl", Design - Brochures/Catalogues - Consumer
- Hakuhodo Inc., Tokyo, HAIBARA INC. (Japanese Traditional Paper Dealer) "The Map", "The Store", "The Paper", Design - Poster Campaign
- Hakuhodo Kettle, Tokyo, The University of Tsukuba's Special Needs-Schools "Eye Play the Piano", Design - Product Development
- Ogilvy & Mather Japan GK, Tokyo, The Fujisan Club - Mt. Fuji Rubbish Billboards - "Junk", "Hubcaps", "Plastic", "Tires", Design - Art Direction Campaign
- Ogilvy & Mather Japan GK, Tokyo, Adot.com "Anna", "Mary; Peter", "Roger", "Steve", "Stuart", Design - Use of Photography Campaign
- Ogilvy & Mather Japan GK, Tokyo, Adot.com "Roger", Design - Use of Photography
- Ogilvy & Mather Japan GK, Tokyo, The Fujisan Club "Mt. Fuji Rubbish Billboards", Design - Innovative Use of Design
- Ogilvy & Mather Japan GK, Tokyo, The Fujisan Club "Mt. Fuji Rubbish Billboards - Plastic", Design - Installations/Displays - Temporary
- Ogilvy & Mather Japan GK, Tokyo, Adot.com "Roger", Design - Non-Profit

- Ogilvy & Mather Japan GK, Tokyo, Adot.com "Hashtag", Design - Non-Profit
- Ogilvy & Mather Japan GK, Tokyo, The Fujisan Club "Mt. Fuji Rubbish Billboards - Hubcaps", Design - Non-Profit
- Ogilvy & Mather Japan GK, Tokyo, The Fujisan Club "Brush", Design - Non-Profit
- TBWA\Hakuhodo, Tokyo, QUICKSILVER "True Wetsuits", Design - Product Design

## **Korea**

- HS Ad, Seoul, Sam Hospital "The Fit Towel", Design - Client Promotion

## **Malaysia**

- BBDO Proximity Malaysia, Kuala Lumpur, KFC "Burger", "Drumstick", "French Fries", Design - Art Direction Campaign
- BBDO Proximity Malaysia, Kuala Lumpur, KFC "Burger", "Drumstick", "French Fries", Design - Poster Campaign
- BBDO Proximity Malaysia, Kuala Lumpur, KFC "Burger", Design - Point-of-Sale
- BBDO Proximity Malaysia, Kuala Lumpur, KFC Brand "Drumstick", Design - Point-of-Sale
- BBDO Proximity Malaysia, Kuala Lumpur, KFC Brand "French Fries", Design - Point-of-Sale
- TBWA Group Kuala Lumpur, Kuala Lumpur, Eveready Batteries and Torchlights "The Eveready Book of Play", Design - Branded Content
- Y&R Malaysia, Kuala Lumpur, Malaysian Nature Society - Cut a Tree. Kill a Life Campaign - "Tapir", "Rhino", "Fish", Design - Poster Campaign
- Y&R Malaysia, Kuala Lumpur, Malaysian Nature Society - Cut a Tree. Kill a Life Campaign - Tapir", "Rhino", "Fish", Design - Use of Illustration Campaign
- Y&R Malaysia, Kuala Lumpur, Malaysian Nature Society "Cut a Tree. Kill a Life - Tapir", Design - Use of Illustration

## **Mexico**

- Leo Burnett México, México City, Always "Intimate Words", Design - Branded Content

## **Pakistan**

- BBDO Pakistan, Lahore, Molyfoam "The World's First BillBed", Design - Innovative Use of Design
- BBDO Pakistan, Lahore, Molyfoam "The World's First BillBed", Design - Installations/Displays - Temporary

## **Philippines**

- DDB Philippines, Taguig City, Salbabote (Improvised Flotation Device) "Keeping Families Together Come Hell or High Water", Design - Product Design
- Dentsu Philippines, Makati City, Yamaha Motorcycles "5 Percent", "16 Percent", "23 Percent", Design - Poster Campaign
- TBWA\ Santiago Mangada Puno, Manila, Shokubutsu Hana "Water Billboards", Design - Innovative Use of Design
- TBWA\ Santiago Mangada Puno, Manila, Shokubutsu Hana "Water Billboards", Design - Eco-Design

## **Romania**

- Geometry Global Bucharest, Bucharest, elefant.ro "Read a Tree", Design - Experiential Marketing

## South Africa

- Lowe Cross Colours, Johannesburg, Dr Sweettooth "Dr Sweettooth", Design - Brand Identity - Local
- Y&R South Africa, Cape Town, Johannesburg Zoo - Night Tours Campaign - "Wild Dog", "Panda", "Owl", "Lion", Design - Direct Marketing - Consumer Campaign

## Spain

- DDB Spain, Madrid, NGO "Holograms for Freedom", Design - Experiential Marketing
- DDB Spain, Madrid, NGO "Holograms for Freedom", Design - Digital Installations

## Switzerland

- FCB Zürich, Zürich, Swiss Youth Symphony Orchestra "Designed by Music", Design - Branded Content
- Leo Burnett Schweiz, Zürich, Emmentaler "Wrapped Report", Design - Annual Reports
- Saatchi & Saatchi Switzerland, Geneva, Vanguardist Magazine "The HIV+ Issue", Design - Branded Content
- Saatchi & Saatchi Switzerland, Geneva, Vanguardist Magazine "The HIV+ Issue", Design - Innovative Use of Design
- Saatchi & Saatchi Switzerland, Geneva, Vanguardist Magazine "The HIV+ Issue", Design - Editorial Design

## Taiwan

- hufax arts, Taipei, Book Cover Design "XING-SHU", Design - Use of Typography
- hufax arts, Taipei, Book Cover Design "XING-SHU", Design - Editorial Design

## Thailand

- Creative Juice\Bangkok, Bangkok, Foundation for Children "Birthdays Calendar", Design - Calendars
- GREYnJ United, Bangkok, Tic Tac "Be Prepared", Design - Art Direction
- GREYnJ United, Bangkok, Tic Tac "Be Prepared", Design - Posters
- Ogilvy Group Thailand, Bangkok, Noble "Define the Difference", Design - Installations/Displays - Temporary
- Ogilvy Group Thailand, Bangkok, Lamptitude "Shadow Play", Design - Point-of-Sale
- Visionary Group Co., Ltd, Bangkok, Singha Soda "Sparkling Never Ending", Design - Use of Illustration
- Visionary Group Co., Ltd, Bangkok, The Leo Burnett Group Thailand "50th Anniversary Leo Burnett Thailand", Design - Editorial Design

## Turkey

- Concept, Istanbul, Amnesty International Turkey "Typography of Censorship", Design - Use of Typography

## United Arab Emirates

- J. Walter Thompson Dubai, Dubai, Kinokuniya Bookstore "The No-Promo Promotion", Design - Use of Copywriting
- Geometry Global Dubai, Dubai, Lifebuoy "Handle on Hygiene", Design - Innovative Use of Design
- Geometry Global Dubai, Dubai, Lifebuoy "Handle on Hygiene", Design - Point-of-Sale



## UK

- FITCH, London, adidas World Cup 2014 - Introduction; Design; Execution; Product; Portrait; Action Process, Design - Art Direction Campaign
- FITCH, London, Formation, Design - Use of Typography
- FITCH, London, Tashir "Past, Present and Future in One Symbol", Design - Brand Identity - Regional
- FITCH, London, Formation, Design - Self Promotion
- J. Walter Thompson, London, Royal Dutch Shell "Shell Morro da Mineira", Design - Experiential Marketing
- J. Walter Thompson, London, Royal Dutch Shell "Shell Morro da Mineira", Design - Installations/Displays - Permanent
- Leo Burnett London, London, McDonald's "Charging", Design - Signage
- Ogilvy & Mather, London, 28 Too Many "UK", "Sweden", "Netherlands", "Germany", "Italy", "Scotland", Design - Poster Campaign
- Publicis London, London, Depaul UK "No Way in the World", "Never in a Million Years", "Struggle to Sleep", Design - Poster Campaign
- Mill+, Playgrounds Festival "2014 Title Sequence", Design - Motion Graphics - Animation

## US

- AKQA, San Francisco, Jordan "The Last Shot", Design - Branded Content
- AKQA, San Francisco, Jordan "The Last Shot", Design - Experiential Marketing
- AKQA, San Francisco, Jordan "The Last Shot", Design - Digital Installations
- AKQA, San Francisco, Jordan "The Last Shot", Design - Installations/Displays - Temporary
- BBDO New York, New York, Autism Speaks "MSSNG 1 - 10,000 Posters", "MSSNG 2 - 10; 000 Posters", "MSSNG 3 - 10; 000 Posters", Design - Poster Campaign
- DAVID, Miami, Burger King "Proud Whopper", Design - Innovative Use of Design
- DAVID, Miami, Burger King "Proud Whopper", Design - Point-of-Sale
- DDB California, San Francisco, Brita "Sugar Buildings", Design - Installations/Displays - Temporary
- Energy BBDO, Chicago, Bud Light "Coin", Design - Experiential Marketing
- Lapiz, Chicago, Mexico "Snow Graffiti", Design - Installations/Displays - Temporary
- Leo Burnett, Chicago, St. Leonard's Ministries "Finding Freedom", Design - Editorial Design
- Mekanism, It's On Us "It's On Us", Design - Verbal Identity
- Moroch, Dallas, McDonald's "Fry Gloves", Design - Direct Marketing - Consumer
- Ogilvy & Mather, Chicago, Steppenwolf Theatre "Hushabye", Design - Posters
- Ogilvy & Mather, Chicago, Steppenwolf Theatre "OkayBye", Design - Posters
- Ogilvy & Mather, Chicago, Steppenwolf Theatre "Ironbound", Design - Posters
- Ogilvy New York, New York, IBM - Man with Machine: Think Series -
- "Birds", "Landscape", "Contact Sheet", "Eye", "Window", "Rainbow Dudes", Design - Poster Campaign
- Ogilvy New York, New York, IBM - Man with Machine: Think Series - "Birds", "Bicycle", "Rainbow Dudes", Design - Use of Illustration Campaign
- Ogilvy New York, New York, IBM Man with Machine: Think Series - "Birds", "Window", "Contact Sheet", Design - Use of Typography Campaign
- Ogilvy New York, New York, IBM "Play!", Design - Installations/Displays - Temporary
- R/GA, New York, Samsung "Samsung Holiday Dreams", Design - Art Direction
- R/GA, New York, Samsung "Samsung Holiday Dreams", Design - Motion Graphics - Animation
- R/GA, New York, Love Has No Labels "Love Has No Labels", Design - Experiential Marketing
- R/GA + Grove Labs, New York, Grove "Grove Ecosystem", Design - Innovative Use of Design
- R/GA + Hammerhead Navigation, New York, Hammerhead Navigation "Hammerhead", Design - Product Design
- R/GA NY + Owlet Baby Care, New York, Owlet "Owlet Smart Sock", Design - Product Design
- R/GA NY + Qol Devices, Inc., New York, Alvio "Alvio", Design - Product Design
- R/GA, New York, Love Has No Labels, Design - Non-Profit

- Red Peak, Lisa Sanders Public Relations "Spicy", "Sweet", "Garlic", Design - Use of Copywriting Campaign
- The Community @ SapientNitro, Miami, The Buenos Aires Public Bike System Bike 24 Hours Campaign - "Dog", "Baby", Design - Art Direction Campaign
- The Community @ SapientNitro, Miami, The Buenos Aires Public Bike System Bike 24 Hours Campaign - "Dog", "Squirrel", Design - Use of Illustration Campaign

## **Vietnam**

- Y&R Vietnam, Ho Chi Minh, East Meets West Foundation "Soap Fountain", Design - Innovative Use of Design
- Y&R Vietnam, Ho Chi Minh, East Meets West Foundation "Soap Fountain", Design - Installations/Displays - Permanent

## **Package Design Shortlist:**

Led by Jury President Rani Vaz of BBDO New York, this year's judging panel consisted of Scott Cymbala, Bob Farnsworth, Eric David Johnson, Ramesh Sathiah, Jack Sedgwick and Brian Yessian. Winners will be announced on 10 November. The entrants have been arranged by nation.

## **Australia**

- Leo Burnett Melbourne, Melbourne, SPC "#MyFamilyCan", Package Design - Product Line
- Leo Burnett Sydney, Sydney, Just, Package Design - Art Direction Product Line
- Leo Burnett Sydney, Sydney, Just, Package Design - Product Line
- Leo Burnett Sydney, Sydney, Just, Package Design - Eco Packaging
- OddfellowsDentsu, Sydney, 4 Pines Brewing Co. "The Bastard Children of the British Empire", Package Design - Art Direction
- OddfellowsDentsu, Sydney, 4 Pines Brewing Co. "The Bastard Children of the British Empire", Package Design - Use of Illustration
- OddfellowsDentsu, Sydney, 4 Pines Brewing Co. "The Bastard Children of the British Empire", Package Design - Beers

## **Brazil**

- F/Nazca Saatchi & Saatchi, São Paulo, Leica Gallery São Paulo "SoundLab Box", Package Design - Graphic Design

## **Canada**

- Brandever, Vancouver, Church & State "Lost Inhibitions", Package Design - Product Line



## **Colombia**

- TBWA\Colombia, Bogotá, Argos Cement "Argos Passion for Baseball", Package Design - Product Line

## **Germany**

- BBDO Group Germany, Berlin, Beck's Beer "The Beck's Scratchbottle", Package Design - Special Editions
- DDB Group Germany, Berlin, Taxi Beer, Package Design - Use of Illustration Product Line
- DDB Group Germany, Berlin, Taxi Beer, Package Design - Beers
- Kolle Rebbe, Hamburg, Rosenthal "The Weddinglope", Package Design - Art Direction
- Kolle Rebbe, Hamburg, Rosenthal "Fragilitea", Package Design - Eco Packaging
- Kolle Rebbe, Hamburg, Rosenthal "The Weddinglope", Package Design - Promotional Packaging
- KOREFE, Hamburg, T.D.G. "Clean the Ocean", Package Design - Eco Packaging
- KOREFE, Hamburg, T.D.G. "Clean the Ocean", Package Design - Home Products

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