

# Asilia expands with two new safari properties in southern Tanzania

In a joint venture between Asilia and British businessman Jim Ratcliffe - who has a keen interest in conservation and is committed to developing tourism in southern Tanzania as a way to protect the vast wilderness areas which are currently under threat - Asilia will open Roho ya Selous in the Selous Game Reserve in August 2017 and Jabali Ridge in September 2017 in Ruaha National Park.

## Roho ya Selous

Selous Game Reserve is an area known for its varied landscape of grasslands and waterways and one of the largest wilderness areas on the continent.



Set on a hill overlooking the water, Roho ya Selous sits close to a key waterway which links Lake Manze to Lake Nzerakera, right in the heart of the core game viewing area. The eight light and airy tents are stylish and spacious, measuring an impressive 600 square feet inside. Thoughtful details include an Evening Breeze cooling system over the bed to allow guests to sleep peacefully even during the hotter months and displays of natural history prints inspired by Frederick Courteney Selous's passion for nature. A veranda offers a shady spot to unwind during the heat of the day and watch game as it passes through camp.

Covering an area three times the size of South Africa's Kruger Park but with an extremely low density of safari camps, the

Selous Game Reserve guarantees an exclusive and authentic safari experience. Home to an incredibly diverse array of animals, including one of the largest populations of wild dog on the continent, the reserve is a recognised UNESCO World Heritage site. With a stunning landscape of rivers, waterways and grassy plains, there is a variety of activities on offer, including guided walking safaris, game drives, catch-and-release fishing and boating safaris, allowing guests to view the wildlife from a different perspective.

"These new properties in southern Tanzania will not only allow us to take guests to an entirely new region of Tanzania but also for us to have a meaningful impact on the conservation agenda in these two key wilderness areas," says Jeroen Harderwijk, co-founder and managing director of Asilia.



Roho ya Selous bedroom interior

## Jabali Ridge

When it opens in September, Jabali Ridge will be the most sophisticated camp in Ruaha National Park which is home to 10% of the world's lions.

Eight spacious guest suites, designed by Caline Williams-Wynn of Cape Town-based interior designer Artichoke and Johannesburg-based Nicholas Plewman Architects, blend seamlessly into the surrounding environment and the use of granite boulders in place of walls creates an open, natural and completely unique feel. The main area, rim-flow infinity pool, and specialty gin bar offer spectacular views of the park below, and quiet spaces, such as the extensive library and spa, are the perfect places to unwind after game drives and bush walks.

Ruaha National Park straddles the transition area between eastern and southern Africa and two distinct vegetation zones. It is one of the largest wildlife conservation areas on the continent and spans multiple ecosystems that are home to a great and varied number of species. A tenth of the world's lion population hunts across the savannah and super prides of 20 or more are common.

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