

Loerie Awards Travelling Exhibition makes its first stop in Cape Town

The Loerie Awards Travelling Exhibition, a highlight on the Loeries annual calendar, arrives at its first stop at CityVarsity, in Cape Town from Monday, 10 March until Friday, 14 March 2014. Entry is free and the exhibition is open from 8am to 5pm.



The exhibition adds value to all students, businesses and professionals within the brand communications fields, with the aim to inspire and educate.

It offers attendees the opportunity to view innovative campaigns for winning brands and businesses across an array of disciplines, which include brand identity, architecture & interior design, package & publication design, motion graphic design, direct marketing, PR Communication, non-broadcast video, live events, sponsorship, digital communication and

integrated campaigns.

"CityVarsity is proud to be hosting the first exhibition for 2014. Right in the nucleus of Cape Town's creative industry, our campus includes numerous courses such as animation, film, performance, sound engineering, journalism and multimedia. As an institution focused on media & the arts, we are thrilled to be hosting an exhibition that promises to educate, inspire and add value to all students in the brand communication fields," says Paul Lensen, academic manager of CityVarsity.

For more, visit: <https://www.bizcommunity.com>