

# Newspapers ABC Q2 2019: Newspapers' declining circulation trend continues

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13 Aug 2019

Following the trend set in the Audit Bureau of Circulations of South Africa (ABC) Q1 2019 total newspaper circulation in Q2 2019 declined by 1.4% on the previous quarter and by 6.9% on the prior year. The decline in Q1 and Q2 is 1.4%. The decline on the prior year increased in Q2 to 6.9% (Q1 2019: 5.0%). The only category of newspapers to show an increase on the previous quarter is Weekly Newspapers. All categories declined on the prior year.



## Daily Newspapers

This category declined by 2.8% on the previous quarter, up by 0.2% on Q1 2019 (2.6%) and by 9.2% on the prior year, which is slightly lower than the massive 10% decline in Q1 2019.

The *Cape Times* and the *Cape Argus* are the only two newspapers that increased on the previous quarter and the prior year. No other newspaper in the category increased over the prior year.

*Bukedde*, *Business Day*, *The Mercury*, *The Daily News*, *Pretoria News* and *Diamond Fields Advertiser* all increased over the previous quarter. *Bukedde* increased by 4.7% and the *Cape Times* by 3.4% on the previous quarter.

## Weekly Newspapers

The only category to increase on the previous quarter, Weekly Newspapers saw an 8.2% increase the previous quarter. This was in keeping with its slight decline of half a percentage point in Q1 2019 and the result of a new member. The decline on the prior year was only 2.9%, a lot less than Q1 2019's 7.9% - also the result of the new member.

*The Mmegi Reporter* increased by 16.1% and *Lesotho Times* by 2.6% over the previous quarter. *The Post* and the *Mail & Guardian* both increased over the previous quarter and prior year, with the *Mail & Guardian* showing increases of over 1%.

*The Monitor* (formerly *The Mmegi Monitor*) showed the biggest drop with a -45.4% over the previous quarter.

## Weekend Newspapers

Unlike its modest decline on the previous quarter, Q1 2019, of 1.6%, Q2 2019 saw the category decline by 4.2% on the previous quarter. The decline on the prior year matched its decline in Q1 2019 of 10.4%.

The category saw no major movements up or down, with the *Weekend Argus*, *Sunday Tribune*, *City Press*, *Saturday World*, *Independent on Saturday* and *The Southern Cross* all showing increases on the previous quarter.

The *Weekend Argus* is the only newspaper in the category to also show an increase on the prior year. The *Sunday Mail*, *Pretoria News Saturday*, and *Beeld Saturday* also increased on the prior year.

## Local Newspapers

In Q1 2019 Local Newspapers was the only category to increase on the previous quarter. In a reversal of fortune, Q2 2019 saw the category decline by 4.8% on the previous quarter. The decline of 8.6% on the prior year for Q2 2019 is in keeping with its' 8.1% decline in Q1 2019.

In the category the *Lowvelder/Laevelde* (Tuesday), *Lowvelder/Laevelde* (Friday) and *Mpumalanga News* continued with the positive increases made in Q1 2109, with both increasing on the previous quarter and prior year.

Good increases were also made over the previous quarter and prior year by *Streeknuus Delmas*, *Talk of the Town*, *Ladysmith Gazette*, and the *Zululand Observer Weekend* (formerly *Friday*).

## Free Newspapers

Q1 2019's small decline of 1.4% on the prior quarter continued in Q2 2019, but with a decline of one percent only. However, the 6.2% decline on the prior year for Q2 is more than double Q1 2019's 3.0% decline.

As per Q1 2019, some newspapers in this category continued to show good increases. *Hazyview Herald* increased by 49.4% over the previous quarter and 194.9% over the prior year. *Tame Times Weekly* also increased over the previous quarter (15.8%) and prior year (16.5%).

*Phoenix Sun* built on its gains in Q1 2019 with an increase of 36.8% on the prior year. *Village Talk* also increased on the prior year, as did *Tonga & Verulam Tabloid*, *Bloemfontein Courant* (formerly *Krant*), *NewsHorn Mpumalanga* and *Midkaro Express*.

## Daily newspapers

Publication name	Frequency	Total circulation	%change quarter	%change year
Daily Sun	Mo-Fr	112,155	-4.3%	-13.6%
Daily Nation	MD, Mo-Sat	102,674	-5.4%	-5.2%

Star, The	MD, Mo-Fr	71,692	-0.4%	-0.9%
Sowetan	Mo-Fr	70,038	-1.0%	0%
Isolezwe	MD, Mo-Fr	68,618	-5.3%	-14.0%
Son (Daily)	MD, Mo-Fr	49,044	-4.8%	-17.5%
Citizen, The (Daily)	MD, Mo-Fr	39,349	-2.8%	-7.6%
Burger, Die Daily	Wes Kaap	36,680	-2.4%	-7.6%
Burger, Die Daily	MD, Mo-Fr	36,677	-7.4%	-21.9%
Bukedde	MD, Mo-Sat	35,710	4.7%	-11.9%
Namibian, The	MD, Mo-Fr	31,562	-5.7%	-13.4%
Beeld, Daily	MD, Mo-Fr	31,123	-5.1%	-14.0%
Cape Times	MD, Mo-Fr	29,530	3.4%	3.3%
Cape Argus	MD, Mo-Fr	27,254	0.4%	0.1%
New Vision	MD, Mo-Fr	24,574	-5.5%	-9.4%
Mercury, The	MD, Mo-Fr	24,464	0.3%	-2.3%
Daily News	MD, Mo-Fr	22,443	0.2%	-3.0%
Times of Swaziland	MD, Mo-Fr	20,348	-6.8%	-5.9%
Business Day	MD, Mo-Fr	18,327	1.5%	-9.0%
Daily Monitor	MD, Mo-Fr	16,441	-1.2%	-5.7%
Herald, The	MD, Mo-Fr	14,554	-1.6%	-10.2%
Daily Dispatch	MD, Mo-Fr	14,348	-5.6%	-13.3%
Volksblad - Daily	Mo-Fr	12,691	-4.9%	-11.3%
Pretoria News	MD, Mo-Fr	12,579	0.8%	-0.8%
Taifa Leo	MD, Mo-Sat	11,059	-6.0%	-10.8%
Witness, The	MD, Mo-Fr	10,483	-2.7%	-5.9%
Diamond Fields Advertiser	MD, Mo-Fr	7,118	0.1%	-4.1%
Zambia Daily Mail	MD, Mo-Sat	6,233	-3.1%	-7.7%
Burger, Die Daily	Oos Kaap	0		

## Weekly newspapers

Publication name	Frequency	Total circulation	%change quarter	%change year
Soccer Laduma	Wkly, Wed	219,166	-2.2%	-7.1%
Ilanga	2xW, Mo&Th	54,852	-5.4%	-4.4%
Post, The	Wkly, Wed	37,683	0.3%	0.4%
Mail & Guardian	Wkly, Fr	24,026	1.8%	1.6%
Voice, The	Wkly, Fr	14,511	-12.4%	-9.5%
Mmegi Reporter, The	4xW, Tu-Fr	11,415	16.1%	No submission
Botswana Gazette , The	Wkly, Wed	9,895	-5.1%	-0.3%
The Monitor (Formerly Mmegi Monitor)	Wkly, Mon	8,550	-45.4%	No submission
Burger, Die Friday	Wkly, Fr	8,515	New Member	
Lesotho Times	Wkly, Th	7,509	2.6%	-4.7%

## Weekend newspapers

Publication name	Frequency	Total circulation	%change quarter	%change year
Sunday Times	Wknd	240,219	0%	-4.1%
Sunday Nation	Wkly, Sun	109,728	-5.8%	-6.8%
Rapport	Wknd	99,528	-5.9%	-11.4%
Isolezwe ngoMgqibelo	Wkly, Sat	55,416	-3.0%	-15.6%
Isolezwe ngeSonto	Wkly, Sun	51,992	-5.9%	-20.0%
Burger, Die Saturday	Wes Kaap	50,648	-3.9%	-0.9%
Burger, Die Saturday	Wkly, Sat	50,648	-3.9%	-13.7%
Weekend Argus	Wknd	49,635	0.2%	-2.5%
Sunday Tribune	Wkly, Sun	48,305	0.3%	-4.1%
City Press	Wknd	46,535	0.7%	-7.3%
Sunday Sun	Wknd	41,177	-8.3%	-25.0%
Sunday World	Wknd	40,573	0.5%	-10.3%
Saturday Star, The	Wkly, Sat	38,470	-2.3%	-4.8%

Beeld, Saturday	Wkly, Sat	37,410	-3.6%	2.1%
Independent on Saturday	Wkly, Sat	35,257	0.1%	-2.6%
Ilanga Langesonto	Wknd	31,846	-3.7%	-5.6%
Weekend Argus	Saturday	31,220	-1.1%	-5.1%
Son op Sondag (formerly Sondag Son)	Wkly, Sun	23,641	-27.9%	-29.1%
Weekend Argus	Sunday	18,415	1.7%	1.1%
Citizen, The (Saturday)	Wkly, Sat	17,427	-39.1%	-44.6%
Sunday Vision	Wkly, Sun	14,827	-3.0%	-13.8%
Weekend Post	Wknd	13,636	-1.5%	-13.1%
Volksblad - Saturday	Wkly, Sat	13,348	-4.5%	-0.1%
Daily Dispatch Weekend Edition (formerly Saturday Dispatch)	Wknd	12,352	-5.9%	-7.3%
Sunday Monitor	Wknd	9,947	-8.0%	-16.6%
Weekend Witness	Wkly, Sat	9,799	-3.9%	-10.0%
Taifa Jumapili	Wkly, Sun	9,088	-13.3%	-11.8%
Pretoria News Saturday	Wkly, Sat	6,943	-1.6%	0.1%
The Southern Cross	Wkly, Sun	6,682	1.2%	-6.6%
Sunday Mail	Wkly, Sun	4,678	-15.3%	5.1%

## Local newspapers

Publication name	Frequency	Total circulation	%change quarter	%change year
African Reporter	Wkly, Fr	21,262	-3.6%	-5.4%
Lowvelder, The / Laevelder, Die (Friday)	Wkly, Fr	16,282	8.3%	21.9%
Lowvelder, The / Laevelder, Die ( Tuesday)	Wkly, Tue	15,286	10.0%	26.8%
Witbank News, Fri	Wkly, Fr	14,589	-9.8%	-15.2%
Rustenburg Herald	Wkly, Th	14,198	-2.7%	2.8%
George Herald (Thursday)	Wkly, Th	13,291	-5.5%	-11.1%
Middelburg Observer, Fri	Wkly, Fr	12,769	-4.8%	-7.9%
Klerksdorp Rekord	Wkly, Fr	11,770	-4.1%	-9.9%
Paarl Post	Wkly, Th	11,272	-5.2%	-1.7%
South Coast Herald	Wkly, Fr	10,714	-0.9%	-7.6%
The Mail	Wkly, Th	9,737	-2.0%	-5.3%
Mpumalanga News	Wkly, Th	9,626	17.0%	19.6%
Weslander, The	Wkly, Th	8,801	-6.3%	-8.4%
Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	8,689	2.2%	3.2%
Worcester Standard	Wkly, Th	8,449	-2.2%	-1.1%
Limpopo Mirror	Wkly, Fr	6,585	-7.0%	-10.6%
Gemsbok	Wkly, Wed	6,170	-7.8%	-9.6%
Mosselbay Advertiser	Wkly, Fr	6,169	-5.6%	-13.6%
District Mail	Wkly, Th	6,115	-4.3%	-3.5%
Vaalweekblad	Wkly, Th	5,465	-4.5%	-13.8%
Hermanus Times	Wkly, Th	5,081	-7.1%	-6.6%
Potchefstroom Herald	Wkly, Fr	4,717	-11.5%	-6.2%
Zululand Observer Monday	Wkly, Mon	4,619	-3.8%	-4.1%
Stellalander	Wkly, Wed	4,373	12.1%	-16.4%
Representative	Wkly, Fr	4,232	-4.4%	-16.3%
Newcastle and District Advertiser	Wkly, Fr	4,206	-3.5%	-11.2%
Brits Pos	Wkly, Th	4,125	0.3%	-0.4%
Capricorn Voice	Wkly, Wed	3,653	-10.4%	-14.2%
Die Noordwester	Wkly, Fr	3,537	1.3%	-9.5%
South Cape Forum/Suid Kaap Forum	Wkly, Th	3,288	-7.0%	-14.4%
Northern Review Weekend	Wkly, Fr	2,771	-20.3%	-27.8%
Ladysmith Gazette	Wkly, Fr	2,364	6.6%	11.6%
Knysna Plett Herald	Wkly, Th	2,310	-5.8%	-14.2%
Bosvelder Review	Wkly, Fr	2,092	-9.4%	-14.8%
Northern Natal Courier	Wkly, Fr	2,071	-4.6%	-9.8%
Talk of the Town	Wkly, Fr	1,974	3.1%	0.2%
Carletonville Herald	Wkly, Fr	1,887	-3.1%	-27.3%

Tembisan	Wkly, Th	1,855	-9.3%	-15.5%
Mid South Coast Mail	Wkly, Fr	1,735	-2.0%	-16.8%
Vryheid Herald	Wkly, Fr	1,639	-17.9%	-16.5%
Daller, Die	Wkly, Fr	1,605	-7.2%	-7.3%
Oudtshoorn Courant	Wkly, Fr	1,535	-5.1%	-11.2%
Graaff Reinet Advertiser	Wkly, Th	1,530	-4.2%	-15.3%
Streeknuus	Wkly, Fr	1,334	-7.7%	-14.8%
Estcourt and Midlands News	Wkly, Fr	1,206	-8.4%	-17.7%
The Courier	Wkly, Fr	966	31.8%	2.4%
Streeknuus Delmas	Wkly, Fr	774	-2.1%	-12.8%
Middelburg Observer, Tues	Wkly, Tue	Discontinued		
Eikestadnuus	Wkly, Th	Changed Sector		
Polokwane Observer	Wkly, Th	Changed Sector		

## Free newspapers

Publication name	Period	Frequency	Total circulation	%change quarter	%change year
Taxi Times	Apr -Jun	F	124,100	14.3%	8.4%
PE Express	Apr -Jun	Wkly, Wed	119,962	0%	0%
Sedibeng Ster	Apr -Jun	Wkly, Th	90,986	-6.8%	-9.9%
Plainsman	Apr -Jun	Wkly, Wed	89,718	0%	0%
Tame Times - Weekly	Apr -Jun	Wkly, Tue	85,746	15.8%	16.5%
People s Post Mitchells Plain	Apr -Jun	Wkly, Tue	83,340	0%	0%
Vukani	Apr -Jun	Wkly, Wed	81,100	0%	0%
Rekord East/Oos	Apr -Jun	Wkly, Tue	78,780	0%	0%
Tabletalk	Apr -Jun	Wkly, Wed	70,323	0%	0%
Phoenix Sun - inc. Comubia, Tongaat & Verulam	Apr -Jun	Wkly, Wed	64,860	0%	36.8%
Rekord Centurion	Apr -Jun	Wkly, Wed	60,100	0%	0%
Mthatha Express	Apr -Jun	Wkly, Wed	59,985	0%	0%
The Rising Sun.	Apr -Jun	Wkly, Wed	59,960	0%	0%
Randburg Sun	Apr -Jun	Wkly, Th	59,705	0%	-0.4%
Maritzburg Echo	Apr -Jun	Wkly, Th	59,444	0%	0%
Phoenix Tabloid	Apr -Jun	Wkly, Tue	55,980	0%	0%
Athlone News	Apr -Jun	Wkly, Wed	55,937	0%	0%
Kempton Express	Apr -Jun	Wkly, Th	54,945	0.1%	0.3%
Highway Mail	Apr -Jun	Wkly, Fr	54,582	0%	0%
Kathorus Mail	Apr -Jun	F	54,488	0.7%	-0.2%
Chatsworth Tabloid	Apr -Jun	Wkly, Wed	52,480	0%	5.0%
Roodepoort Record	Apr -Jun	Wkly, Th	50,762	-0.5%	0.1%
Chatsworth Rising Sun	Apr -Jun	Wkly, Tue	50,758	0%	-0.8%
City Vision (Khayalitsha)	Apr -Jun	Wkly, Th	50,453	0%	0%
Southern Mail	Apr -Jun	Wkly, Wed	50,360	0%	0%
The Springfield Weekly Gazette	Apr -Jun	Wkly, Th	49,980	0%	0%
Bloemfontein Courant (formerly Krant)	Apr -Jun	Wkly, Wed	49,889	0%	19.1%
Sandton Chronicle	Apr -Jun	Wkly, Wed	49,736	0.4%	0.1%
City Vision (Langa/Gugulethu)	Apr -Jun	Wkly, Th	49,634	0%	0%
Southern Suburbs Tatler	Apr -Jun	Wkly, Wed	48,660	0%	0%
Bedfordview & Edenvale News	Apr -Jun	Wkly, Wed	45,689	0%	-1.0%
Overport Rising Sun	Apr -Jun	Wkly, Th	44,850	0%	-0.1%
Bloemnuus	Apr -Jun	Wkly, Th	44,842	0%	0%
Boksburg Advertiser	Apr -Jun	Wkly, Tue	43,444	0%	0.6%
Northern News - Kraaifontein, Brackenfel, Kuils River	Apr -Jun	Wkly, Wed	43,350	-1.9%	-18.7%
Eastern Cape Rising Sun	Apr -Jun	Wkly, Tue	42,448	0%	New member
Go & Express	Apr -Jun	Wkly, Th	42,102	-0.2%	0.3%
Ster, South	Apr -Jun	Wkly, Tue	41,475	0%	Rebranded
Ethekwini Times	Apr -Jun	Wkly, Fr	40,980	0%	0%
Umlazi Times	Apr -Jun	Wkly, Th	40,980	0%	0%
Bonus Review	Apr -Jun	Wkly, Wed	39,867	0%	0.1%
Rekord North/Noord	Apr -Jun	Wkly, Th	39,850	0%	0%



North Coast Courier	Apr -Jun	Wkly, Wed	39,773	-0.1%	0.1%
Southern Courier	Apr -Jun	Wkly, Tue	39,425	-0.1%	0.4%
Northern News Bellville/Durbanville formerlyTygertalk Bellville/Durbanville	Apr -Jun	Wkly, Wed	38,840	0%	0%
Benoni City Times	Apr -Jun	Wkly, Tue	38,753	0%	0.5%
Express	Apr -Jun	Wkly, Wed	38,738	0.1%	0.1%
Alberton Record	Apr -Jun	Wkly, Wed	38,268	-0.2%	0.9%
Fourways Review	Apr -Jun	Wkly, Wed	36,865	0.1%	0%
UGU Eyethu	Apr -Jun	Wkly, Wed	36,850	0%	0%
Tongaat & Verulam Tabloid (former Northern Star)	Apr -Jun	Wkly, Tue	34,980	0%	9.4%
Vista	Apr -Jun	Wkly, Th	34,963	0%	0%
Ridge Times	Apr -Jun	Wkly, Fr	34,950	0%	0%
Maritzburg Fever (formerly Mirror, The)	Apr -Jun	Wkly, Wed	34,938	0%	0.1%
Msunduzi Eyethu (former Edendale)	Apr -Jun	Wkly, Th	34,879	0%	0%
South Coast Fever	Apr -Jun	Wkly, Th	34,800	-0.4%	1.8%
Rekord Moot	Apr -Jun	Wkly, Th	33,530	0%	0%
Tygerburger Elsie'srivier	Apr -Jun	Wkly, Wed	33,085	0%	0%
Rising Sun Lenasia	Apr -Jun	Wkly, Wed	32,925	0%	0%
Ster, North	Apr -Jun	Wkly, Tue	32,785	0.6%	Rebranded
Dobsonville Urban News	Apr -Jun	Wkly, Fr	32,666	0%	0%
Diepkloof Urban News	Apr -Jun	Wkly, Fr	32,486	7.7%	0%
Southern Star	Apr -Jun	F	31,980	0%	0%
Constantiaberg Bulletin	Apr -Jun	Wkly, Wed	31,900	0%	0%
People s Post Claremont/Rondebosch	Apr -Jun	Wkly, Tue	31,834	0%	0%
Helderberg Gazette.	Apr -Jun	Wkly, Tue	31,450	0%	0.8%
Tygerburger Table View	Apr -Jun	Wkly, Wed	31,445	0%	0%
False Bay Echo	Apr -Jun	Wkly, Wed	31,440	0%	0%
Atlantic Sun	Apr -Jun	Wkly, Wed	31,350	0%	0%
Bolander	Apr -Jun	Wkly, Wed	31,000	0%	0%
People s Post False Bay	Apr -Jun	Wkly, Tue	30,972	0%	0%
Northcliff & Melville Times	Apr -Jun	Wkly, Tue	30,528	0.4%	-0.2%
People s Post Athlone	Apr -Jun	Wkly, Tue	30,252	0%	0%
Germiston City News	Apr -Jun	Wkly, Tue	30,195	0.2%	0.9%
Krugersdorp News	Apr -Jun	Wkly, Wed	30,183	0%	2.7%
Eldorado Urban News	Apr -Jun	Wkly, Fr	30,166	0%	0%
Orlando Urban News	Apr -Jun	Wkly, Fr	30,166	0%	0%
Zola Urban News	Apr -Jun	Wkly, Fr	30,166	0%	0%
People s Post Constantia/Wynberg	Apr -Jun	Wkly, Tue	30,069	0%	0%
Eyethu Bay Watch (Formerly Baywatch)	Apr -Jun	Wkly, Wed	30,068	0%	0%
Dolphin Coast Mail	Apr -Jun	Wkly, Wed	29,948	0%	0%
East Coast Mail	Apr -Jun	Wkly, Wed	29,943	0%	0%
Intshonalanga Eyethu	Apr -Jun	Wkly, Fr	29,940	0%	0.9%
Umlazi Eyethu	Apr -Jun	Wkly, Fr	29,940	0%	0.9%
UD Express	Apr -Jun	Wkly, Wed	29,932	0%	0%
Issue Mangaung	Apr -Jun	Wkly, Wed	29,900	0%	0%
Maritzburg Sun	Apr -Jun	Wkly, Wed	29,879	0%	0%
Public Eye	Apr -Jun	Wkly, Th	29,859	0%	0%
Rekord Mamelodi	Apr -Jun	Wkly, Fr	29,800	0%	0%
Northern News Goodwood / Parow formerly Tygertalk Goodwood	Apr -Jun	Wkly, Wed	29,730	0%	0%
Coastal Weekly	Apr -Jun	Wkly, Th	29,580	-1.2%	-1.2%
Soweto Express	Apr -Jun	Mtly	29,500	0%	0%
People s Post City Edition	Apr -Jun	Wkly, Tue	29,246	0%	0%
Roodepoort Northsider (FormerlyNorthside Chronicle	Apr -Jun	Wkly, Th	29,053	-0.4%	0.2%
Rekord Noweto	Apr -Jun	Wkly, Fr	28,820	0%	0%
Tygerburger Ravensmead/Belhar	Apr -Jun	Wkly, Wed	28,696	0%	0%
Mdrand Reporter	Apr -Jun	Wkly, Th	28,312	0.4%	0.5%
Tygerburger Eersterivier/Blue Downs	Apr -Jun	Wkly, Wed	27,968	0%	0%
Jabavu Urban News.	Apr -Jun	Wkly, Fr	27,666	0%	0%
Meadowlands Urban News	Apr -Jun	Wkly, Fr	27,666	0%	0%

Northglen News	Apr -Jun	Wkly, Fr	27,589	0%	0%
Berea Mail	Apr -Jun	Wkly, Fr	27,186	0%	0%
Stanger Weekly	Apr -Jun	Wkly, Wed	26,729	-10.6%	-10.6%
Rosebank Killarney Gazette	Apr -Jun	Wkly, Tue	26,255	-0.1%	-1.4%
Springs Advertiser	Apr -Jun	Wkly, Wed	26,033	-0.1%	0.9%
Chiawelo Urban News	Apr -Jun	Wkly, Fr	25,166	0%	0%
Pimville Urban News	Apr -Jun	Wkly, Fr	25,166	0%	0%
Protea Urban News	Apr -Jun	Wkly, Fr	25,166	0%	0%
Xpress Times	Apr -Jun	Wkly, Wed	24,942	0%	0%
Kalahari Buletin (Formerly Kuruman Bulletin)	Apr -Jun	Wkly, Th	24,927	0%	0%
North Eastern Tribune	Apr -Jun	Wkly, Tue	24,264	0.2%	-0.2%
North Western Bonus	Apr -Jun	F	23,953	-2.7%	-2.1%
People s Post Retreat	Apr -Jun	Wkly, Tue	23,423	0%	0%
Eikestadnuus.	Apr -Jun	Wkly, Th	22,950		Changed Sector
Merebank Rising Sun	Apr -Jun	Wkly, Tue	22,350	0%	-0.2%
Noordkaap	Apr -Jun	Wkly, Wed	21,935	0%	0.7%
Issue, Eastern Free State	Apr -Jun	Wkly, Th	21,900	0%	0.1%
NewsHorn Mpumalanga	Apr -Jun	F	21,845	0%	9.8%
People s Post Grassy Park	Apr -Jun	Wkly, Tue	21,838	0%	0%
People s Post Landsdowne	Apr -Jun	Wkly, Tue	21,130	0%	0%
Comaro Chronicle	Apr -Jun	Wkly, Wed	20,773	-0.3%	0.4%
Tygerburger Durbanville	Apr -Jun	Wkly, Wed	20,720	0%	0%
South Coast Sun	Apr -Jun	Wkly, Fr	20,152	0%	0.1%
Rekord West News/Wes Nuus	Apr -Jun	Wkly, Fr	20,040	0%	0%
Md South Coast Rising Sun	Apr -Jun	Wkly, Tue	20,025	0%	-0.2%
Isolomzi Express	Apr -Jun	Wkly, Wed	19,985	0%	0%
Kouga Express	Apr -Jun	Wkly, Th	19,981	0%	0%
Queenstown Express	Apr -Jun	Wkly, Th	19,955	0%	0%
Hillcrest Fever (formerly Forest Express)	Apr -Jun	Wkly, Tue	19,947	0%	0%
Umgungundlovu Eyethu (former Umngeni)	Apr -Jun	Wkly, Fr	19,859	0%	0%
South Coast Herald Bonus	Apr -Jun	Wkly, Wed	19,850	0%	-49.5%
Alex News	Apr -Jun	Wkly, Th	19,740	1.5%	0.6%
Upper Highway Mail (Incorporating The Hilltop)	Apr -Jun	Mtly	19,645	0%	0%
Randfontein / Westonaria Herald.	Apr -Jun	Wkly, Tue	19,633	-1.6%	1.2%
Tygerburger Kuilsrivier	Apr -Jun	Wkly, Wed	19,288	0%	0%
Tygerburger Brackenfell	Apr -Jun	Wkly, Wed	19,253	0%	0%
Tygerburger Bellville	Apr -Jun	Wkly, Wed	19,042	0%	0%
Swartland Gazette (formerly Swartland Monitor).	Apr -Jun	Wkly, Tue	18,988	0.2%	0.2%
Brakpan Herald	Apr -Jun	Wkly, Tue	18,959	0.5%	1.3%
Tygerburger Minerton	Apr -Jun	Wkly, Wed	18,688	0%	0%
Tygerburger Kraaifontein	Apr -Jun	Wkly, Wed	18,637	0%	0%
TygerBurger De Grendel	Apr -Jun	Wkly, Wed	18,522	0%	0%
Rekord Central/Sentraal	Apr -Jun	Wkly, Fr	18,480	0%	0%
Midweek Rekord	Apr -Jun	Wkly, Th	18,386	-0.2%	-0.2%
Southlands Sun	Apr -Jun	Wkly, Fr	17,937	0%	0%
Highveld, The	Apr -Jun	Wkly, Fr	17,844	0%	-0.8%
Steelburger	Apr -Jun	Wkly, Fr	17,700	0%	2.3%
Johannesburg Eastern Express	Apr -Jun	Wkly, Tue	17,421	0%	1.2%
TygerBurger Tyger Valley	Apr -Jun	Wkly, Wed	17,399	0%	0%
Midweek Herald (formerly Noordwes Gazette)	Apr -Jun	Wkly, Tue	16,995	0%	0%
Herrie, Die	Apr -Jun	Wkly, Th	16,955	0%	0%
People s Post Woodstock	Apr -Jun	Wkly, Tue	16,391	0%	0%
West Side Urban News	Apr -Jun	Wkly, Fr	16,166	0%	0%
Laudium Sun	Apr -Jun	Wkly, Fr	16,000	0%	0%
Cosmo City Chronicle	Apr -Jun	F	15,950	0%	0%
Northern Eyethu	Apr -Jun	Mtly	15,859	0%	0%
Full Sus	Jan -Jun	AltM	15,683	-0.2%	-0.4%
Capetowner	Apr -Jun	Wkly, Wed	15,000	0%	0%
City Vision (Lwandle / Nomzamo) former Kasi Vision Helderberg	Apr -Jun	Wkly, Th	14,950	0%	0%

Mdkaroo Express	Apr -Jun	Wkly, Th	14,950	0%	20.6%
Weskus Nuus	Apr -Jun	F	14,950	0%	0.3%
East Griqualand Fever	Apr -Jun	Wkly, Th	14,915	1.5%	1.5%
Amanzimtoti Fever (formerly Uppercoast Fever)	Apr -Jun	Wkly, Wed	14,865	0%	-2.5%
Theewaterkloof Gazette (Formerly Kontreinuus Gaz.)	Apr -Jun	Wkly, Tue	14,713	-1.6%	0.7%
Lentswe	Apr -Jun	Wkly, Th	14,411	-0.8%	-0.8%
Tygerburger Parow	Apr -Jun	Wkly, Wed	14,322	0%	0%
Tygerburger Goodwood	Apr -Jun	Wkly, Wed	14,054	0%	0%
Queensburgh News	Apr -Jun	F	13,104	0%	0.1%
Vrystaat Nuus/News	Apr -Jun	Wkly, Wed	12,182	2.0%	1.3%
Northern Business Review	Jul -Jun	Q	12,166	-17.8%	-17.8%
Tribune	Apr -Jun	Wkly, Tue	11,946	0%	0%
Village Talk	Apr -Jun	Wkly, Wed	11,869	0%	9.2%
Zululand Eyethu (formerly Eshowe Watch)	Apr -Jun	Mtly	11,851	0%	0%
Breederivier Gazette.	Apr -Jun	Wkly, Wed	11,788	2.1%	2.0%
SA Jewish Report	Apr -Jun	Wkly, Fr	11,557	0.7%	0.9%
The Village NEWS	Apr -Jun	Wkly, Tue	10,657	1.6%	7.2%
Uthukela Eyethu	Apr -Jun	Wkly, Th	10,000	0%	-33.3%
Mpuma Koloni Lathitha Ilanga	Apr -Jun	Mtly	9,971		New member
Highlands Panorama News	Apr -Jun	Wkly, Th	9,968	0%	0%
CXpress	Apr -Jun	Wkly, Wed	9,900	0%	0%
Hazyview Herald	Apr -Jun	F	9,825	49.4%	194.9%
White River Post	Apr -Jun	F	9,825	0%	0%
Nelspruit Post	Apr -Jun	Wkly, Th	9,815	-26.3%	-37.9%
Greytown Gazette	Apr -Jun	Wkly, Mon	9,150	-2.6%	1.2%
City Buzz	Apr -Jun	Mtly	8,945	4.3%	2.3%
Kroonnuus	Apr -Jun	Wkly, Tue	8,943	0%	0%
Corridor Gazette	Apr -Jun	Wkly, Th	8,800	0%	0%
Polokwane Observer.	Apr -Jun	Wkly, Th	8,092		Changed Sector
Die Ghaap - Kimberly Gazette	Apr -Jun	F	7,998	0.1%	0%
Parys Gazette	Apr -Jun	Wkly, Fr	7,492	0%	0%
Sentinel News	Apr -Jun	Wkly, Wed	7,145	0%	0%
Mossel Bay Home Ads News	Apr -Jun	Wkly, Tue	6,895	0%	-12.7%
Idinga	Apr -Jun	Wkly, Fr	6,855	0%	-30.4%
Inner City Gazette	Apr -Jun	Wkly, Th	4,976	0.2%	0.3%
The Weekly Free State	Apr -Jun	Wkly, Th	4,950	0%	-25.2%
Standerton Advertiser.	Apr -Jun	Wkly, Fr	4,850	-50.1%	-67.6%
Free State Sun	Apr -Jun	Wkly, Th	4,750	0%	0%
Maluti News	Apr -Jun	Wkly, Fr	2,475	0%	0%
Makhulu News.	Apr -Jun	Wkly, Fr	Suspended		
Maseru Metro	Apr -Jun	Wkly, Th	Suspended		
Public Eye Free State	Apr -Jun	Wkly, Fr	Resigned		
Mdvaal Ster	Apr -Jun	Wkly, Tue	Rebranded		
Sasolburg Ster	Apr -Jun	Wkly, Tue	Rebranded		
Tongaat & Verulam Sun	Apr -Jun	Wkly, Th	Rebranded		
Vanderbijlpark Ster	Apr -Jun	Wkly, Tue	Rebranded		
Vereeniging Ster	Apr -Jun	Wkly, Tue	Rebranded		
City Reporter (former Game Reporter)	Apr -Jun	Mtly	Non Payment		
The Insight	Apr -Jun	Mtly	Non Payment		
AWSUM Newspaper	Apr -Jun	Mtly	No Submission		
MyLine	Apr -Jun	Wkly, Th	No issue		
Barberton Times	Apr -Jun	Wkly, Wed	Discontinued		
Bloemfontein Courant Voice	Apr -Jun	Wkly, Wed	Discontinued		
Boland Gazette	Apr -Jun	Wkly, Tue	Discontinued		
Echo, The	Apr -Jun	Wkly, Fr	Discontinued		
Express Northern Cape	Apr -Jun	Wkly, Wed	Discontinued		
King Williams Town Express	Apr -Jun	Wkly, Wed	Discontinued		
Msunduzi News	Apr -Jun	Mtly	Discontinued		



Newcastle Sun	Apr -Jun	Wkly, Fr	Discontinued		
Pinetown Fever	Apr -Jun	F	Discontinued		
Times of Ladysmith	Apr -Jun	Wkly, Fr	Discontinued		
Amajuba Eyethu	Apr -Jun	Wkly, Fr	Changed Sector		

## ABOUT DANETTE BREITENBACH

Danette Breitenbach is a marketing & media editor at Bizcommunity.com. Previously she freelanced in the marketing and media sector, including for Bizcommunity. She was editor and publisher of AdVantage, the publication that served the marketing, media and advertising industry in southern Africa. She has worked extensively in print media, mainly B2B. She has a Masters in Financial Journalism from Wits.

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