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Newspapers ABC Q2 2019: Newspapers' declining circulation trend continues

By Danette Breitenbach

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Following the trend set in the Audit Bureau of Circulations of South Africa (ABC) Q1 2019 total newspaper circulation in Q2 2019 declined by 1.4% on the previous quarter and by 6.9% on the prior year. The decline in Q1 and Q2 is 1.4%. The decline on the prior year increased in Q2 to 6.9% (Q1 2019: 5.0%). The only category of newspapers to show an increase on the previous quarter is Weekly Newspapers. All categories declined on the prior year.



Daily Newspapers

This category declined by 2.8% on the previous quarter, up by 0.2% on Q1 2019 (2.6%) and by 9.2% on the prior year, which is slightly lower than the massive 10% decline in Q1 2019.

The *Cape Times* and the *Cape Argus* are the only two newspapers that increased on the previous quarter and the prior year. No other newspaper in the category increased over the prior year.

Bukedde, Business Day, The Mercury, The Daily News, Pretoria News and Diamond Fields Advertiser all increased over the previous quarter. Bukedde increased by 4.7% and the Cape Times by 3.4% on the previous quarter.

Weekly Newspapers

The only category to increase on the previous quarter, Weekly Newspapers saw an 8.2% increased the previous quarter. This was in keeping with its slight decline of half a percentage point in Q1 2019 and the result of a new member. The decline on the prior year was only 2.9%, a lot less than Q1 2019's 7.9% - also the result of the new member.

The Mmegi Reporter increased by 16.1% and *Lesotho Times* by 2.6% over the previous quarter. *The Post* and the *Mail & Guardian* both increased over the previous quarter and prior year, with the *Mail & Guardian* showing increases of over 1%.

The Monitor (formerly The Mmegi Monitor) showed the biggest drop with a -45.4% over the previous quarter.

Weekend Newspapers

Unlike its modest decline on the previous quarter, Q1 2019, of 1.6%, Q2 2019 saw the category decline by 4.2% on the previous quarter. The decline on the prior year matched its decline in Q1 2019 of 10.4%.

The category saw no major movements up or down, with the Weekend Argus, Sunday Tribune, City Press, Saturday World, Independent on Saturday and The Southern Cross all showing increases on the previous quarter.

The Weekend Argus is the only newspaper in the category to also show an increase on the prior year. The Sunday Mail, Pretoria News Saturday, and Beeld Saturday also increased on the prior year.

Local Newspapers

In Q1 2019 Local Newspapers was the only category to increase on the previous quarter. In a reversal of fortune, Q2 2019 saw the category decline by 4.8% on the previous quarter. The decline of 8.6% on the prior year for Q2 2019 is in keeping with its' 8.1% decline in Q1 2019.

In the category the *Lowvelder/Laevelder* (Tuesday), *Lowvelder/Laevelder* (Friday) and *Mpumalanga News* continued with the positive increases made in Q1 2109, with both increasing on the previous quarter and prior year.

Good increases were also made over the previous quarter and prior year by *Streeknuus Delmas, Talk of the Town, Ladysmith Gazette*, and the *Zululand Observer Weekend* (formerly *Friday*).

Free Newspapers

Q1 2019's small decline of 1.4% on the prior quarter continued in Q2 2019, but with a decline of one percent only. However, the6.2% decline on the prior year for Q2 is more than double Q1 2019's 3.0% decline.

As per Q1 2019, some newspapers in this category continued to show good increases. *Hazyview Herald* increased by 49.4% over the previous quarter and 194.9% over the prior year. *Tame Times Weekly* also increased over the previous quarter (15.8%) and prior year (16.5%).

Phoenix Sun built on its gains in Q1 2019 with an increase of 36.8% on the prior year. Village Talk also increased on the prior year, as did Tongaat & Verulam Tabloid, Bloemfontein Courant (formerly Krant), NewsHorn Mpumalanga and Midkaroo Express.

Daily newspapers

Publication name	Frequency	Total circulation	%change quarter	%change year
DailySun	Mo-Fr	112,155	-4.3%	-13.6%
DailyNation	MD, Mo-Sat	102,674	-5.4%	-5.2%

Star, The	MD, Mo-Fr	71,692	-0.4%	-0.9%
Sowetan	Mo-Fr	70,038	-1.0%	0%
Isolezwe	MD, Mo-Fr	68,618	-5.3%	-14.0%
Son (Daily)	MD, Mo-Fr	49,044	-4.8%	-17.5%
Citizen, The (Daily)	MD, Mo-Fr	39,349	-2.8%	-7.6%
Burger, Die Daily	Wes Kaap	36,680	-2.4%	-7.6%
Burger, Die Daily	MD, Mo-Fr	36,677	-7.4%	-21.9%
Bukedde	MD, Mo-Sat	35,710	4.7%	-11.9%
Namibian, The	MD, Mo-Fr	31,562	-5.7%	-13.4%
Beeld, Daily	MD, Mo-Fr	31,123	-5.1%	-14.0%
Cape Times	MD, Mo-Fr	29,530	3.4%	3.3%
Cape Argus	MD, Mo-Fr	27,254	0.4%	0.1%
New Vision	MD, Mo-Fr	24,574	-5.5%	-9.4%
Mercury, The	MD, Mo-Fr	24,464	0.3%	-2.3%
DailyNews	MD, Mo-Fr	22,443	0.2%	-3.0%
Times of Swaziland	MD, Mo-Fr	20,348	-6.8%	-5.9%
Business Day	MD, Mo-Fr	18,327	1.5%	-9.0%
DailyMonitor	MD, Mo-Fr	16,441	-1.2%	-5.7%
Herald, The	MD, Mo-Fr	14,554	-1.6%	-10.2%
DailyDispatch	MD, Mo-Fr	14,348	-5.6%	-13.3%
Volksblad - Daily	Mo-Fr	12,691	-4.9%	-11.3%
Pretoria News	MD, Mo-Fr	12,579	0.8%	-0.8%
Taifa Leo	MD, Mo-Sat	11,059	-6.0%	-10.8%
Witness, The	MD, Mo-Fr	10,483	-2.7%	-5.9%
Diamond Fields Advertiser	MD, Mo-Fr	7,118	0.1%	-4.1%
Zambia Daily Mail	MD, Mo-Sat	6,233	-3.1%	-7.7%
Burger, Die Daily	Oos Kaap	0		

Weekly newspapers

Publication name	Frequency	Total circulation	%change quarter	%change year
Soccer Laduma	Wkly, Wed	219,166	-2.2%	-7.1%
llanga	2xW, Mo&Th	54,852	-5.4%	-4.4%
Post, The	Wkly, Wed	37,683	0.3%	0.4%
Mail & Guardian	Wkly, Fr	24,026	1.8%	1.6%
Voice, The	Wkly, Fr	14,511	-12.4%	-9.5%
Mmegi Reporter, The	4xW, Tu-Fr	11,415	16.1%	No submission
Botswana Gazette , The	Wkly, Wed	9,895	-5.1%	-0.3%
The Monitor (Formerly Mmegi Monitor)	Wkly, Mon	8,550	-45.4%	No submission
Burger, Die Friday	Wkly, Fr	8,515	New Member	
Lesotho Times	Wkly, Th	7,509	2.6%	-4.7%

Weekend newspapers

Publication name	Frequency	Total circulation	%change quarter	%change year	
SundayTimes	Wknd	240,219	0%	-4.1%	
SundayNation	Wkly, Sun	109,728	-5.8%	-6.8%	
Rapport	Wknd	99,528	-5.9%	-11.4%	
Isolezwe ngoMgqibelo	Wkly, Sat	55,416	-3.0%	-15.6%	
Isolezwe ngeSonto	Wkly, Sun	51,992	-5.9%	-20.0%	
Burger, Die Saturday	Wes Kaap	50,648	-3.9%	-0.9%	
Burger, Die Saturday	Wkly, Sat	50,648	-3.9%	-13.7%	
Weekend Argus	Wknd	49,635	0.2%	-2.5%	
SundayTribune	Wkly, Sun	48,305	0.3%	-4.1%	
CityPress	Wknd	46,535	0.7%	-7.3%	
SundaySun	Wknd	41,177	-8.3%	-25.0%	
Sunday World	Wknd	40,573	0.5%	-10.3%	
Saturday Star, The	Wkly, Sat	38,470	-2.3%	-4.8%	

Beeld, Saturday	Wkly, Sat	37,410	-3.6%	2.1%
Independent on Saturday	Wkly, Sat	35,257	0.1%	-2.6%
Ilanga Langesonto	Wknd	31,846	-3.7%	-5.6%
Weekend Argus	Saturday	31,220	-1.1%	-5.1%
Son op Sondag (formerly Sondag Son)	Wkly, Sun	23,641	-27.9%	-29.1%
Weekend Argus	Sunday	18,415	1.7%	1.1%
Citizen, The (Saturday)	Wkly, Sat	17,427	-39.1%	-44.6%
Sunday Vision	Wkly, Sun	14,827	-3.0%	-13.8%
Weekend Post	Wknd	13,636	-1.5%	-13.1%
Volksblad - Saturday	Wkly, Sat	13,348	-4.5%	-0.1%
Daily Dispatch Weekend Edition (formerly Saturday Dispatch)	Wknd	12,352	-5.9%	-7.3%
Sunday Monitor	Wknd	9,947	-8.0%	-16.6%
Weekend Witness	Wkly, Sat	9,799	-3.9%	-10.0%
Taifa Jumapili	Wkly, Sun	9,088	-13.3%	-11.8%
Pretoria News Saturday	Wkly, Sat	6,943	-1.6%	0.1%
The Southern Cross	Wkly, Sun	6,682	1.2%	-6.6%
SundayMail	Wkly, Sun	4,678	-15.3%	5.1%

Local newspapers

Publication name	Frequency	Total circulation	%change quarter	%change year
African Reporter	Wkly, Fr	21,262	-3.6%	-5.4%
Lowvelder, The / Laevelder, Die (Friday)	Wkly, Fr	16,282	8.3%	21.9%
Lowvelder, The / Laevelder, Die (Tuesday)	Wkly, Tue	15,286	10.0%	26.8%
Witbank News, Fri	Wkly, Fr	14,589	-9.8%	-15.2%
Rustenburg Herald	Wkly, Th	14,198	-2.7%	2.8%
George Herald (Thursday)	Wkly, Th	13,291	-5.5%	-11.1%
Middelburg Observer, Fri	Wkly, Fr	12,769	-4.8%	-7.9%
Klerksdorp Rekord	Wkly, Fr	11,770	-4.1%	-9.9%
Paarl Post	Wkly, Th	11,272	-5.2%	-1.7%
South Coast Herald	Wkly, Fr	10,714	-0.9%	-7.6%
The Mail	Wkly, Th	9,737	-2.0%	-5.3%
Mpumalanga News	Wkly, Th	9,626	17.0%	19.6%
Weslander, The	Wkly, Th	8,801	-6.3%	-8.4%
Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	8,689	2.2%	3.2%
Worcester Standard	Wkly, Th	8,449	-2.2%	-1.1%
Limpopo Mirror	Wkly, Fr	6,585	-7.0%	-10.6%
Gemsbok	Wkly, Wed	6,170	-7.8%	-9.6%
Vosselbay Advertiser	Wkly, Fr	6,169	-5.6%	-13.6%
District Mail	Wkly, Th	6,115	-4.3%	-3.5%
Vaalweekblad	Wkly, Th	5,465	-4.5%	-13.8%
Hermanus Times	Wkly, Th	5,081	-7.1%	-6.6%
Potchefstroom Herald	Wkly, Fr	4,717	-11.5%	-6.2%
Zululand Observer Monday	Wkly, Mon	4,619	-3.8%	-4.1%
Stellalander	Wkly, Wed	4,373	12.1%	-16.4%
Representative	Wkly, Fr	4,232	-4.4%	-16.3%
Newcastle and District Advertiser	Wkly, Fr	4,206	-3.5%	-11.2%
Brits Pos	Wkly, Th	4,125	0.3%	-0.4%
Capricorn Voice	Wkly, Wed	3,653	-10.4%	-14.2%
Die Noordwester	Wkly, Fr	3,537	1.3%	-9.5%
South Cape Forum/Suid Kaap Forum	Wkly, Th	3,288	-7.0%	-14.4%
Northern Review Weekend	Wkly, Fr	2,771	-20.3%	-27.8%
_adysmith Gazette	Wkly, Fr	2,364	6.6%	11.6%
Knysna Plett Herald	Wkly, Th	2,310	-5.8%	-14.2%
Bosvelder Review	Wkly, Fr	2,092	-9.4%	-14.8%
Northern Natal Courier	Wkly, Fr	2,071	-4.6%	-9.8%
Talk of the Town	Wkly, Fr	1,974	3.1%	0.2%
Carletonville Herald	Wkly, Fr	1,887	-3.1%	-27.3%

Tembisan	Wkly, Th	1,855	-9.3%	-15.5%
Mid South Coast Mail	Wkly, Fr	1,735	-2.0%	-16.8%
Vryheid Herald	Wkly, Fr	1,639	-17.9%	-16.5%
Daller, Die	Wkly, Fr	1,605	-7.2%	-7.3%
Oudtshoorn Courant	Wkly, Fr	1,535	-5.1%	-11.2%
Graaff Reinet Advertiser	Wkly, Th	1,530	-4.2%	-15.3%
Streeknuus	Wkly, Fr	1,334	-7.7%	-14.8%
Estcourt and Midlands News	Wkly, Fr	1,206	-8.4%	-17.7%
The Courier	Wkly, Fr	966	31.8%	2.4%
Streeknuus Delmas	Wkly, Fr	774	-2.1%	-12.8%
Middelburg Observer, Tues	Wkly, Tue	Discontinued		
Eikestadnuus	Wkly, Th	Changed Sector		
Polokwane Observer	Wkly, Th	Changed Sector		

Free newspapers

Publication name	Period	Frequency	Total circulation	%change quarter	%change year
Taxi Times	Apr -Jun	F	124,100	14.3%	8.4%
PE Express	Apr -Jun	Wkly, Wed	119,962	0%	0%
Sedibeng Ster	Apr -Jun	Wkly, Th	90,986	-6.8%	-9.9%
Plainsman	Apr -Jun	Wkly, Wed	89,718	0%	0%
Tame Times - Weekly	Apr -Jun	Wkly, Tue	85,746	15.8%	16.5%
People s Post Mtchells Plain	Apr -Jun	Wkly, Tue	83,340	0%	0%
Vukani	Apr -Jun	Wkly, Wed	81,100	0%	0%
Rekord East/Oos	Apr -Jun	Wkly, Tue	78,780	0%	0%
Tabletalk	Apr -Jun	Wkly, Wed	70,323	0%	0%
Phoenix Sun - inc. Cornubia, Tongaat & Verulam	Apr -Jun	Wkly, Wed	64,860	0%	36.8%
Rekord Centurion	Apr -Jun	Wkly, Wed	60,100	0%	0%
Mthatha Express	Apr -Jun	Wkly, Wed	59,985	0%	0%
The Rising Sun.	Apr -Jun	Wkly, Wed	59,960	0%	0%
Randburg Sun	Apr -Jun	Wkly, Th	59,705	0%	-0.4%
Maritzburg Echo	Apr -Jun	Wkly, Th	59,444	0%	0%
Phoenix Tabloid	Apr -Jun	Wkly, Tue	55,980	0%	0%
Athlone News	Apr -Jun	Wkly, Wed	55,937	0%	0%
Kempton Express	Apr -Jun	Wkly, Th	54,945	0.1%	0.3%
HighwayMail	Apr -Jun	Wkly, Fr	54,582	0%	0%
Kathorus Mail	Apr -Jun	F	54,488	0.7%	-0.2%
Chatsworth Tabloid	Apr -Jun	Wkly, Wed	52,480	0%	5.0%
Roodepoort Record	Apr -Jun	Wkly, Th	50,762	-0.5%	0.1%
Chatsworth Rising Sun	Apr -Jun	Wkly, Tue	50,758	0%	-0.8%
City Vision (Khayalitsha)	Apr -Jun	Wkly, Th	50,453	0%	0%
Southern Mail	Apr -Jun	Wkly, Wed	50,360	0%	0%
The Springfield Weekly Gazette	Apr -Jun	Wkly, Th	49,980	0%	0%
Bloemfontein Courant (formerly Krant)	Apr -Jun	Wkly, Wed	49,889	0%	19.1%
Sandton Chronicle	Apr -Jun	Wkly, Wed	49,736	0.4%	0.1%
City Vision (Langa/Gugulethu)	Apr -Jun	Wkly, Th	49,634	0%	0%
Southern Suburbs Tatler	Apr -Jun	Wkly, Wed	48,660	0%	0%
Bedfordview & Edenvale News	Apr -Jun	Wkly, Wed	45,689	0%	-1.0%
Overport Rising Sun	Apr -Jun	Wkly, Th	44,850	0%	-0.1%
Bloemnuus	Apr -Jun	Wkly, Th	44,842	0%	0%
Boksburg Advertiser	Apr -Jun	Wkly, Tue	43,444	0%	0.6%
Northern News - Kraaifontein, Brackenfel, Kuils River	Apr -Jun	Wkly, Wed	43,350	-1.9%	-18.7%
Eastern Cape Rising Sun	Apr -Jun	Wkly, Tue	42,448	0%	New member
Go & Express	Apr -Jun	Wkly, Th	42,102	-0.2%	0.3%
Ster, South	Apr-Jun	Wkly, Tue	41,475	0%	Rebranded
Ethekwini Times	Apr -Jun	Wkly, Fr	40,980	0%	0%
Umlazi Times	Apr-Jun	Wkly, Th	40,980	0%	0%
Bonus Review	Apr -Jun	Wkly, Wed	39,867	0%	0.1%
		Wkly, Th	39,850	0%	0%

Apr - Jun Apr - Jun	Wkly, Wed Wkly, Th Wkly, Th Wkly, Th Wkly, Wed Wkly, Wed	39,773 39,425 38,840 38,753 38,753 38,268 36,865 36,850 34,980 34,980 34,963 34,950 34,938 34,950 34,938 34,879 34,800 33,530 33,085	-0.2% 0.1% 0% 0% 0% 0% 0% -0.4% 0%	0.1% 0.4% 0% 0.5% 0.1% 0.9% 0% 0% 0% 0% 0% 0% 1.8% 0%
Apr -Jun	Wkly, Wed Wkly, Tue Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Tue Wkly, Tue Wkly, Th Wkly, Fr Wkly, Wed Wkly, Th Wkly, Th Wkly, Th Wkly, Th Wkly, Wed	38,840 38,753 38,753 38,753 38,753 38,753 38,753 38,753 38,753 38,753 38,753 36,865 36,865 36,865 34,980 34,950 34,938 34,979 34,800 33,530 33,085	0% 0% 0.1% -0.2% 0.1% 0% 0% 0% 0% 0% 0% 0% 0% 0%	0% 0.5% 0.1% 0.9% 0% 0% 0% 0.4% 0% 0% 0% 0% 0% 0% 0% 0% 0.1% 0% 0.1% 0% 1.8%
Apr - Jun	Wkly, Tue Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Tue Wkly, Th Wkly, Fr Wkly, Wed Wkly, Th Wkly, Th Wkly, Th Wkly, Th Wkly, Wed Wkly, Wed	38,753 38,738 38,268 36,865 36,850 34,980 34,963 34,950 34,938 34,879 34,800 33,530 33,085	0% 0.1% -0.2% 0.1% 0% 0% 0% 0% 0% 0% -0.4% 0%	0.5% 0.1% 0.9% 0% 0% 0% 0% 0.1% 0% 1.8%
Apr - Jun	Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Tue Wkly, Th Wkly, Fr Wkly, Wed Wkly, Th Wkly, Th Wkly, Th Wkly, Wed	38,738 38,268 36,865 36,850 34,980 34,963 34,950 34,938 34,879 34,800 33,530 33,085	0.1% -0.2% 0.1% 0% 0% 0% 0% 0% 0% -0.4% 0%	0.1% 0.9% 0% 0% 9.4% 0% 0% 0.1% 0% 1.8%
Арг -Jun Арг -Jun	Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Tue Wkly, Th Wkly, Fr Wkly, Wed Wkly, Th Wkly, Th Wkly, Th Wkly, Wed Wkly, Wed	38,268 36,865 36,850 34,980 34,963 34,950 34,938 34,938 34,879 34,800 33,530 33,085	-0.2% 0.1% 0% 0% 0% 0% 0% -0.4% 0%	0.9% 0% 0% 9.4% 0% 0% 0.1% 0% 1.8%
Арг -Jun Арг -Jun	Wkly, Wed Wkly, Wed Wkly, Tue Wkly, Th Wkly, Fr Wkly, Wed Wkly, Th Wkly, Th Wkly, Th Wkly, Wed Wkly, Wed	36,865 36,850 34,980 34,963 34,950 34,938 34,879 34,800 33,530 33,085	0.1% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	0% 0% 9.4% 0% 0% 0.1% 0% 1.8%
Арг -Jun Арг -Jun	Wkly, Wed Wkly, Tue Wkly, Th Wkly, Fr Wkly, Wed Wkly, Th Wkly, Th Wkly, Th Wkly, Wed Wkly, Wed	36,850 34,980 34,963 34,950 34,938 34,938 34,879 34,800 33,530 33,085	0% 0% 0% 0% 0% -0.4% 0%	0% 9.4% 0% 0% 0.1% 0% 1.8%
- Арг -Jun Арг -Jun Арг -Jun Арг -Jun Арг -Jun Арг -Jun Арг -Jun Арг -Jun Арг -Jun Арг -Jun	Wkly, Tue Wkly, Th Wkly, Fr Wkly, Wed Wkly, Th Wkly, Th Wkly, Th Wkly, Wed	34,980 34,963 34,950 34,938 34,879 34,800 33,530 33,085	0% 0% 0% 0% -0.4% 0%	9.4% 0% 0% 0.1% 0% 1.8%
Арг -Jun Арг -Jun Арг -Jun Арг -Jun Арг -Jun Арг -Jun Арг -Jun Арг -Jun Арг -Jun	Wkly, Th Wkly, Fr Wkly, Wed Wkly, Th Wkly, Th Wkly, Th Wkly, Wed Wkly, Wed	34,963 34,950 34,938 34,879 34,800 33,530 33,085	0% 0% 0% -0.4% 0%	0% 0% 0.1% 0% 1.8%
Apr -Jun Apr -Jun Apr -Jun Apr -Jun Apr -Jun Apr -Jun Apr -Jun Apr -Jun	Wkly, Fr Wkly, Wed Wkly, Th Wkly, Th Wkly, Th Wkly, Wed Wkly, Wed	34,950 34,938 34,879 34,800 33,530 33,085	0% 0% -0.4% 0%	0% 0.1% 0% 1.8%
Apr -Jun Apr -Jun Apr -Jun Apr -Jun Apr -Jun Apr -Jun Apr -Jun	Wkly, Wed Wkly, Th Wkly, Th Wkly, Th Wkly, Wed Wkly, Wed	34,938 34,879 34,800 33,530 33,085	0% 0% -0.4% 0%	0.1% 0% 1.8%
Apr -Jun Apr -Jun Apr -Jun Apr -Jun Apr -Jun Apr -Jun Apr -Jun	Wkly, Wed Wkly, Th Wkly, Th Wkly, Th Wkly, Wed Wkly, Wed	34,879 34,800 33,530 33,085	0% -0.4% 0%	0% 1.8%
Apr -Jun Apr -Jun Apr -Jun Apr -Jun Apr -Jun Apr -Jun Apr -Jun	Wkly, Th Wkly, Th Wkly, Th Wkly, Wed Wkly, Wed	34,879 34,800 33,530 33,085	0% -0.4% 0%	0% 1.8%
Apr -Jun Apr -Jun Apr -Jun Apr -Jun Apr -Jun Apr -Jun	Wkly, Th Wkly, Th Wkly, Wed Wkly, Wed	34,800 33,530 33,085	0%	
Apr -Jun Apr -Jun Apr -Jun Apr -Jun Apr -Jun	Wkly, Th Wkly, Wed Wkly, Wed	33,530 33,085	0%	
Apr -Jun Apr -Jun Apr -Jun Apr -Jun	Wkly, Wed Wkly, Wed	33,085		070
Apr -Jun Apr -Jun Apr -Jun	Wkly, Wed		0%	0%
Apr-Jun Apr-Jun		32,925	0%	0%
Apr-Jun		32,785	0.6%	Rebranded
•	-			
		32,666	0%	0%
Apr -Jun	-	32,486	7.7%	0%
Apr -Jun		31,980	0%	0%
-				0%
	2			0%
		31,450	0%	0.8%
Apr -Jun	Wkly, Wed	31,445	0%	0%
Apr -Jun	Wkly, Wed	31,440	0%	0%
Apr -Jun	Wkly, Wed	31,350	0%	0%
Apr -Jun	Wkly, Wed	31,000	0%	0%
Apr -Jun	Wkly, Tue	30,972	0%	0%
Apr -Jun	Wkly, Tue	30,528	0.4%	-0.2%
Apr -Jun	Wkly, Tue	30,252	0%	0%
Apr -Jun	Wkly, Tue	30,195	0.2%	0.9%
Apr-Jun	Wkly, Wed	30,183	0%	2.7%
-	-	30.166	0%	0%
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				0%
		-		0.9%
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•				0%
				0%
•	-			0%
Apr -Jun	Wkly, Th	29,859	0%	0%
Apr -Jun	Wkly, Fr	29,800	0%	0%
	-	29,730	0%	0%
Apr -Jun	Wkly, Th	29,580	-1.2%	-1.2%
Apr -Jun	Mtly	29,500	0%	0%
Apr -Jun	Wkly, Tue	29,246	0%	0%
Apr -Jun	Wkly, Th	29,053	-0.4%	0.2%
Apr -Jun	Wkly, Fr	28,820	0%	0%
•			0%	0%
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West Side Urban News Apr Apr Wkly, Fr 16,166 0% 0% Laudium Sun Apr Jun Wkly, Fr 16,000 0% 0% Cosmo City Chronicle Apr Jun F 15,950 0% 0% Northern Eyethu Apr Jan Jun Mty 15,859 0% 0% Full Sus Jan Jan Jun AtM 15,000 0% 0%	Herrie, Die	Apr -Jun	Wkly, Th	16,955	0%	0%
Laudium Sun Apr -Jun Wkly, Fr 16,000 0% 0% Cosmo City Chronicle Apr -Jun F 15,950 0% 0% Northern Eyethu Apr -Jun Mty 15,859 0% 0% Full Sus Jan -Jun AtM 15,683 -0.2% -0.4% Capetowner Apr -Jun Wkly, Wed 15,000 0% 0%	People s Post Woodstock	Apr -Jun	Wkly, Tue	16,391	0%	0%
Cosmo City Chronicle Apr -Jun F 15,950 0% 0% Northem Eyethu Apr -Jun Mty 15,859 0% 0% Full Sus Jan -Jun AtM 15,683 -0.2% -0.4% Capetowner Apr -Jun Wkly, Wed 15,000 0% 0%	West Side Urban News	Apr -Jun	Wkly, Fr	16,166	0%	0%
Cosmo City Chronicle Apr -Jun F 15,950 0% 0% Northem Eyethu Apr -Jun Mty 15,859 0% 0% Full Sus Jan -Jun AtM 15,683 -0.2% -0.4% Capetowner Apr -Jun Wkly, Wed 15,000 0% 0%	Laudium Sun	Apr -Jun	Wkly, Fr	16,000	0%	0%
Northern Eyethu Apr - Jun Mty 15,859 0% 0% Full Sus Jan - Jun AtM 15,683 -0.2% -0.4% Capetowner Apr - Jun Wkly, Wed 15,000 0% 0%	Cosmo City Chronicle	-	-			
Full Sus Jan -Jun AtM 15,683 -0.2% -0.4% Capetowner Apr -Jun Wkly, Wed 15,000 0% 0%		-				
Capetowner Apr -Jun Wkly, Wed 15,000 0% 0%			-			
	City Vision (Lwandle / Nomzamo) former Kasi Vision Helderberg		-	14,950	0%	0%

Mdkaroo Express	Apr -Jun	Wkly, Th	14,950	0%	20.6%
Weskus Nuus	Apr -Jun		14,950	0%	0.3%
East Grigualand Fever	Apr -Jun		14,915	1.5%	1.5%
Amanzimtoti Fever (formerly Uppercoast Fever)		Wkly, Wed	14,865	0%	-2.5%
Theewaterkloof Gazette (Formerly Kontreinuus Gaz.)		Wkly, Tue	14,713	-1.6%	0.7%
Lentswe	Apr -Jun	-	14,411	-0.8%	-0.8%
Tygerburger Parow		Wkly, Wed	14,322	-0.8 %	-0.3 %
			-		
Tygerburger Goodwood		Wkly, Wed	14,054	0%	0%
Queensburgh News	Apr -Jun		13,104	0%	0.1%
Vrystaat Nuus/News	Apr -Jun	Wkly, Wed	12,182	2.0%	1.3%
Northern Business Review	Jul -Jun	Q	12,166	-17.8%	-17.8%
Tribune	Apr -Jun	Wkly, Tue	11,946	0%	0%
Village Talk	Apr -Jun	Wkly, Wed	11,869	0%	9.2%
Zululand Eyethu (formerly Eshowe Watch)	Apr -Jun	Mtly	11,851	0%	0%
Breederivier Gazette.	Apr -Jun	Wkly, Wed	11,788	2.1%	2.0%
SA Jewish Report	Apr -Jun	Wkly, Fr	11,557	0.7%	0.9%
The VIIIage NEWS	Apr -Jun	Wkly, Tue	10,657	1.6%	7.2%
Uthukela Eyethu	Apr -Jun	-	10,000	0%	-33.3%
Mpuma Koloni Lathitha Ilanga	Apr -Jun	-	9,971		New member
Highlands Panorama News	Apr -Jun		9,968	0%	0%
CXpress			9,900	0%	0%
Hazwiew Herald	Apr-Jun		9,825	49.4%	194.9%
White River Post	Apr-Jun Apr-Jun	-	9,825 9,825	49.4% 0%	0%
	Apr-Jun		9,825 9,815	-26.3%	-37.9%
Nelspruit Post	-	-			
Greytown Gazette		Wkly, Mon	9,150	-2.6%	1.2%
CityBuzz	Apr -Jun		8,945	4.3%	2.3%
Kroonnuus		Wkly, Tue	8,943	0%	0%
Corridor Gazette	Apr -Jun	-	8,800	0%	0%
Polokwane Observer.	Apr -Jun		8,092		Changed Sector
Die Ghaap - Kimberly Gazette	Apr -Jun		7,998	0.1%	0%
Parys Gazette	Apr -Jun	Wkly, Fr	7,492	0%	0%
Sentinel News	Apr -Jun	Wkly, Wed	7,145	0%	0%
Mossel Bay Home Ads News	Apr -Jun	Wkly, Tue	6,895	0%	-12.7%
Idinga	Apr -Jun	Wkly, Fr	6,855	0%	-30.4%
Inner City Gazette	Apr -Jun	Wkly, Th	4,976	0.2%	0.3%
The Weekly Free State	Apr -Jun	Wkly, Th	4,950	0%	-25.2%
Standerton Advertiser.	Apr -Jun	Wkly, Fr	4,850	-50.1%	-67.6%
Free State Sun	Apr -Jun	Wkly, Th	4,750	0%	0%
Maluti News	Apr -Jun	-	2,475	0%	0%
Makhulu News.	Apr -Jun	Wkly. Fr	Suspended		
Maseru Metro	•	Wkly, Th	Suspended		
Public Eye Free State	Apr -Jun		Resigned		
Mdvaal Ster	-	Wkly, Tue	Rebranded		
Sasolburg Ster	-	Wkly, Tue	Rebranded		
	-		Rebranded		
Tongaat & Verulam Sun		Wkly, Th			
Vanderbijlpark Ster		Wkly, Tue	Rebranded		
Vereeniging Ster		Wkly, Tue	Rebranded		
City Reporter (former Game Reporter)	Apr -Jun		Non Payment		
The Insight	Apr -Jun		Non Payment		
AWSUM Newspaper	Apr -Jun		No Submission		-
MyLine	-	Wkly, Th	Noissue		
Barberton Times	Apr -Jun	Wkly, Wed	Discontinued		
Bloemfontein Courant Voice	Apr -Jun	Wkly, Wed	Discontinued		
Boland Gazette	Apr -Jun	Wkly, Tue	Discontinued		
Echo, The	Apr -Jun	Wkly, Fr	Discontinued		
Express Northern Cape	Apr -Jun	Wkly, Wed	Discontinued		
King Williams Town Express	-	Wkly, Wed	Discontinued		1
		-			
Msunduzi News	Apr -Jun	Mtly	Discontinued		

Newcastle Sun	Apr -Jun	Wkly, Fr	Discontinued	
Pinetown Fever	Apr -Jun	F	Discontinued	
Times of Ladysmith	Apr -Jun	Wkly, Fr	Discontinued	
Amajuba Eyethu	Apr -Jun	Wkly, Fr	Changed Sector	

ABOUT DANETTE BREITENBACH

Danette Breitenbach is a marketing & media editor at Bizcommunity.com Previously she freelanced in the marketing and media sector, including for Bizcommunity. She was editor and publisher of AdVantage, the publication that served the marketing, media and advertising industry in southern Africa. She has worked extensively in print media, mainly B2B. She has a Masters in Financial Journalismfrom Wits. a Sabre EMEA 2024 Awards: Razor FR, Retroviral top SA agencies - 18 Apr 2024 McKinsey restructures, 3% of workforce to go - 15 Apr 2024 a McKinsey restructures, 3% of workforce to go - 15 Apr 2024 b SpendTrend 2024: Resilient South Africans adapt to challenging economic conditions - 9 Apr 2024 a Albany Bread Girl joy sours to disappointment for content creator and brands - 5 Apr 2024 a 7 South African FR agencies on Provoke Media 2024 EMEA campaign shortlist - 27 Mar 2024

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