

Xcite20 Conference tackles 4IR and digital transformation

Is South Africa ready for the Fourth Industrial Revolution? Is Covid-19 accelerating the digital transformation journeys of South African businesses? These are some of the questions which will be examined at this year's inaugural virtual BCX Xcite20 Conference to be held on Thursday, 23 July 2020.



BCX HQ

The rise of new digital industrial technology, also known as Industry 4.0, is making it possible to gather and analyse data across machines, enabling faster, more flexible, and more efficient processes at reduced costs. This revolution is touted to increase productivity, shift economies, foster industrial growth, and modify the profile of the workforce - ultimately changing the competitiveness of businesses.

“The Fourth Industrial Revolution (4IR) represents one of the greatest shifts of our time. It is creating new possibilities for improving people’s lives. Disruptive technologies like machine learning, artificial intelligence, and big data are changing the way we learn, live and work,” says Jonas Bogoshi, CEO of BCX. “It is therefore imperative for South Africa to prepare itself to take the great leap into the future, and in doing so ensure that technological advances benefits all.”

BCX Xcite20 Conference will be attended by leaders of industry and experts who will discuss the challenges and opportunities, as well as the actions necessary for South Africa as it readies itself for 4IR. Futurist and business strategist, Craig Wing, will present his keynote address on technology trends and the impact of Covid-19.

BCX Xcite20 is a virtual interactive event experience that boasts life-like sponsor displays from global technology leaders, live networking and interaction with other delegates in the virtual social lounge all in a touch of a button.

“This event pushed our boundaries and we knew that we had to innovate in order to deliver on our promise to host an exciting event despite the isolation challenges. Now in its second year, BCX Xcite will be making use of technology which will bring this virtual event to life-like proportions and we hope for all attendees to come and experience this with us,” adds Bogoshi.

The conference boasts several break-away sessions for partners and participants, as well as two main panel discussions. The much-anticipated discussions will be enriched by some of BCX’s key partners who are invested in making 4IR a reality for South Africa.

South Africa is no stranger to the 4IR discourse. Last year, it established a Presidential Commission on the Fourth Industrial Revolution to develop an integrated national response strategy. The goal is to be a nation that has fully harnessed the potential of technological innovation to grow the economy and uplift its people by 2030.

For more, go to <https://www.bcx.co.za/xcite20/>

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