

NSBC provides business support for small businesses

Due to the challenges facing SMEs as a result of the Covid-19 pandemic, the National Small Business Chamber (NSBC) and its national partners are offering 100,000 SMEs complimentary membership to the NSBC, each valued at R1950 per annum.



“The greatest challenge for small businesses during the lockdown because of Covid-19 is inadequate cash flow due to a lack of customers, and a substantial drop in sales. This trial leads to many small businesses throughout the nation struggling to stay in business, especially those in key sectors such as hospitality, tourism and retail”, stated Mike Anderson, founder and CEO of NSBC.

SMEs can immediately activate a one-year complimentary membership to the NSBC. You will now have access to an array of value-driven benefits throughout the year, all designed to assist your business to overcome obstacles during these challenging times and re-build fast beyond the pandemic.

Anderson says, “The NSBC over its 11-year history has been at the forefront of ongoing research to establish the challenges and needs of small businesses. In turn, the NSBC acts on these findings and delivers key benefits through its value-driven membership programme”.

To help alleviate the pressure of Covid-19, an important opportunity to join a powerful network of 141,000 other small- to medium-size businesses has become available. This will assist your business to weather the storm, learn from the experts, showcase your business, network with other innovators, entrepreneurs and business owners, and get free support.

As a small business owner or entrepreneur, you dedicate yourself to your life's work. The NSBC is dedicated to being your voice, and to fight the good fight to ensure that your business thrives during these times and beyond the crisis.

To get your complimentary NSBC Membership Voucher, e-mail covid19@nsbc.africa.

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