

## **Explore the working world with the Virtual Career Expo**

Momentum Metropolitan will host a free, four-day Virtual Career Expo on 27 and 29 July, and 3 and 4 August, which is aimed at school-leavers from disadvantaged communities, but open to all young South Africans. The expo aims to introduce youth to a broad spectrum of career options and opportunities, while imparting valuable knowledge and practical skills that will assist them on their path to employment.



Source: Kurhan - 123RF.com

The four-day expo is grouped according to four key themes, with each theme covering a number of relevant topics, which are imparted by a Momentum Metropolitan employee and expert in that specific area.

Day one, titled a 'Job Hunter's Guide', is aimed at equipping school leavers with the basics as they prepare to enter the working world, and topics include 'How to compile a CV', 'How to give a successful job interview', 'Personal presentation' and 'Job-searching tools'.

The second day is dedicated to 'Opportunities', giving an overview of the Further Education and Development (FET) field, as well as skills training within the non-profit organisation (NPO) realm.

The third day of the programme is focussed on the digital world, with sessions on social media etiquette, coding and opportunities within the field, while day four covers 'Business Management' for aspiring entrepreneurs, with topics such as 'Entrepreneurship 101', 'Financial management' and 'Skills development'.

"While the events of the past weeks have been disheartening, we urge our young people not to lose hope, says Nkosinathi Mahlangu, portfolio head for youth employment at Momentum Metropolitan.

"Through showing our youth the career opportunities available to them while imparting valuable knowledge and skills based on real-life experience, we hope to expand their horizons encourage and inspire them to reimagine their futures. Together we can."

Register for Momentum Metropolitan's <u>Virtual Career Expo here</u>. Participants are able to attend the full four-day programme, or only the sessions that spark their interest.

For more, visit: https://www.bizcommunity.com