

J'Something launches cooking channel on YouTube

Mi Casa frontman and celebrity chef J'Something officially unveiled his cooking channel on YouTube. An extension of his love of good food and good music, *Something's Cooking TV* - which has been years in the making - brings together his life's adventures and lifestyle ventures onto one platform.



Viewers may anticipate J's interpretation of his favourite dishes and cocktails - the recipes are presented as video flat lays of about a minute each. Those who log on to the channel now will find 21 step-by-step recipes ready to try and can look forward to a further total of 12 videos every month.

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