

TikTok year-end rewind, favourite moments from 2020

In its second annual 'Year-end rewind', TikTok reveals the most impactful creators, celebs, effects, challenges and songs that brought happiness and comfort to its vibrant and creative community in South Africa.

Short-form mobile video destination, TikTok has unveil some of the platform's best creators and moments in its second annual year-end rewind for South Africa. Among these videos are some of the challenges, songs and creators that sparked creativity, gave comfort and brought smiles and joy to South Africa's TikTok community in 2020. Despite it being a difficult year, with the world battling a global pandemic that resulted in social distancing and uncertainty, TikTok and its local community managed to defy the odds and make us literally laugh out loud while bringing everyone together online.



Boniswa Sidwaba, TikTok content operations manager for Africa, explains that TikTok's mission has always been to inspire creativity and bring joy to its users. "Throughout this socially-distant year, the platform allowed its community to stay connected by celebrating trends and spreading positivity. It has been amazing to see vibrant, diverse and creative content coming out of 2020 and we look forward to more of this in 2021."

TikTok shines the spotlight on 10 of its most popular South African creators who continued to lift up our spirits and keep us entertained throughout the year.

In no particular order, here they are:

- witney8
- mpho_pink
- siebritz twins
- wianmagic
- matthew_j_power
- semoneskosan
- _karabo.fxkiid
- dineo.moumakoe
- hallebberry
- doctor.siya

Next up, they revealed the 10 of the most popular local celebs, who chose to give the TikTok community a glimpse into their everyday lives which often included showcasing their work, family and friends. Here they are:

- shomadjozi
- casspernyovest
- lasizwe
- nasty_csa
- djmaphorisa
- Nadia Jafftha
- thekiffness
- __gert__
- maxhurrell
- Amanda du-Pont

Here they're rounding off 10 of the most memorable moments during lockdown. Although they all had to keep our distance this year, it was through challenges like these that they truly came together. Take a look below.

- lockdownsouthafrica
- boredathome
- freedomday
- leavingmybody
- dontrushchallenge
- thanksforheroes
- wipeitdown
- happyathome
- 15sfitness
- somethingnew

In addition to the most memorable moments during lockdown, they're also highlighting 10 more challenges that went viral in South Africa this year:

- jerusalemachallenge
- johnvuligatechallenge
- madibajivechallenge
- pewpewpew
- happy women's day
- animalmouth
- howoldchallenge
- celebratemzansi
- halloween
- iyalalela

Over here, they share 10 of the most popular effects on the platform.

- Green Screen
- Freeze Frame
- Tear
- Big Head
- Language Check
- Green Screen Hand Sign
- Mother Says?
- Disco
- Animal Mouth
- Split Screens

Last, but certainly not least, they're highlighting 10 of the top viral, local songs based on the number of creations on TikTok.

- Spirits Up by Sho Madjozi
- There They Go by Nasty C
- Amanikiniki by MFR Souls
- Jerusalema by Master KG
- Zol by Max Hurrell
- Amaiphone by Jashmir
- John Vuli Gate by Mapara A Jazz
- Emcimibini by Kabza De Small & Dj Maphorisa
- One Million Views by Goldfish
- Ke Single by Loverss Eksklusive & Seven Step

In closing, Sidwaba says that TikTok looks forward to continuing to be a place where people can come to be entertained and inspired by a global community of creators.

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