

# Cell One brings Opera Mini to Namibia

OSLO, NORWAY - Marking the company's first operator-branded delivery to Africa, Opera Software announces its new agreement with Namibia's Cell One.

By selecting Opera Mini 4.1 to bring the Web to their subscribers, Cell One is able to completely customise the look of Opera Mini to coincide with their corporate branding and messaging. Opera provides Cell One with a dynamic home screen featuring Cell One Mail and Cell One Chat, giving users an easier way to access these frequently used online services.

"Our priority is to ensure excellent customer experience, and getting online with Opera conveniently will enhance customer satisfaction," said Ronel Le Grange, Cell One's Group Product Manager. "In addition, Cell One will provide access to free email, chat and other value added services via Opera Mini, making it even easier to exchange content and information while on-the-go."

In its latest State of the Mobile Web report, Opera reported on the significant growth it is seeing across most of Africa. Due to low personal computer penetration throughout the continent, Africans are turning to their mobile phones to get online. Currently, Egypt and South Africa rank amongst the top 10 Opera Mini users worldwide.

"Our partnership with Cell One helps us to fulfil our mission to bring the Web to anyone, anywhere," said Jon von Tetzchner, CEO, Opera Software. "It is exciting to connect more Namibians to the Internet and provide them with a tool to communicate with the world. Cell One and Opera have planted the seeds for the mobile Web in Namibia, and we anticipate usage numbers to skyrocket in this region, as they have in Egypt and South Africa."

## Availability

Cell One subscribers can currently download Opera Mini over-the-air by visiting: <http://mobile.cellone.com.na/getMini>.

- About Cell One: Cell One, a Namibian cellular communications company and the second mobile operator in Namibia, commercially launched its operations in Namibia on March 16th 2007. By the beginning 2008, less than a year after launch Cell One's coverage is in all 13 regions of Namibia.

- About Opera Software ASA: Opera Software ASA has redefined Web browsing for PCs, mobile phones and other networked devices.

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