

FlySafair enables cashless transactions in-flight

FlySafair has officially launched AviaPay, a new mobile point of sale (POS) system, which enables passengers to use their credit and/or debit cards to purchase refreshments in-flight.



Bob Adams via [Wikimedia Commons](#)

The new mobile POS, designed to address the needs of the aviation industry, is the result of a partnership between BlueMarket Retail Solution and payment service providers, PayGate and PosMarket.

“We are delighted to be the first low-cost carrier in South Africa to provide customers with the convenience of paying for in-flight purchases by card. Not only will this make transacting easier, but it also means passengers won’t have to risk carrying cash on them,” says Kirby Gordon, head of sales and distribution at FlySafair.

Another benefit of the technology is that FlySafair can now provide travellers with receipts, regardless of the payment method used. This makes it simpler for business travellers to manage their expense claims, as administration relating to these claims have become easier to deal with for the travel management teams which process them.

“There are already discussions around added functionality, and we look forward to building on a relationship that has had a fantastic start. Look out for new innovations to be launched in the near future with FlySafair,” says Theron Uys, business development director at BlueMarket.

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