

Jumia Travel aims to streamline travel in Africa with flight services

In a move to boost its service offerings, Jumia Travel has unveiled its Flights Services for travellers - part of its broader programme to create a one-stop travel shop in a bid to streamline travel in Africa.



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The hotel booking company is now offering both domestic and international flights by major airlines in the continent including Arik Air, Dana Air, Medview Airline, South African Airways, Kenya Airways, Rwandair Express, Qatar Airways, Emirates, Ethiopian Airlines, KLM, Fly Dubai, Turkish Airlines, Air Arabia, and Air Seychelles among others.

As an online travel agency, Jumia Travel will be working in partnership with different partners including Amadeus. The service enables customers to find, compare, and book flights, as well as buy air tickets online with ease directly from various airline companies across the world.

"We want to offer to our customers all payment options, credit card but also payment in cash or through mobile phone as well as the support of a local customer service available 24/24," said Paul Midy, CEO of Jumia Travel.

Accounting for only 3% of the world's air traffic, Africa portrays massive potential for growth in the coming years, especially due to the increasing demand from the rising middle class and the growing African economies.

“Jumia Travel aims at capitalising on a market that is progressively driving hospitality demand on the continent. With the International Air Transport Association, (IATA) predicting a strong growth of 4.8% in passenger numbers in Africa in the next five years, this confirms our strategic commitment to provide infinite travel solutions to travellers,” added Midy.

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