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ADC Awards announces jury chairs for 10 disciplines

The ADC 98th Annual Awards has named a gender-balanced group of top creative leaders to serve as jury chairs for 10 disciplines.



Top: Karen Welman, Lauren Greenfield, Julia Hasting, Clive Wilkinson, Gail Anderson. Bottom Taras Wayner, Richard Ting, Ann Harakawa, Edel Rodriguez, PJ Pereira.

This year's jury chairs for the disciplines are:

- Advertising Taras Wayner, chief creative officer, Saatchi & Saatchi, New York, NY, USA
- Brand/Communication Design Richard Ting, executive vice president, global chief design officer, R/GA Ventures, New York, NY, USA
- Experiential Design Ann Harakawa, principal, Two Twelves, New York/Honolulu, USA
- Illustration Edel Rodriguez, artist, Edel Rodriguez Studio, New York, NY, USA
- Interactive PJ Pereira, creative chairman, Pereira O'Dell, San Francisco, CA, USA
- Packaging/Product Design Karen Welman, founding partner, chief creative officer, Pearlfisher, London, UK
- Photography Design Lauren Greenfield, photographer, filmmaker, Evergreen Pictures, Los Angeles, CA, USA
- Publication Design Julia Hasting, creative director, Phaidon Press, Zurich, Switzerland
- Spatial Design Clive Wilkinson, FAIA, FIIDA, RIBA, president, design director, Clive Wilkinson Architects, Culver City, CA, USA
- Typography Gail Anderson, creative director, Visual Arts Press, School of Visual Arts, New York, NY USA

Jury chairs for Motion/Film Craft and Fashion Design disciplines will be announced shortly.

Perfectly suited

The ADC 98th Annual Awards are part of The One Club for Creativity, the world's foremost non-profit organisation celebrating creative excellence in advertising and design. Entries can be submitted via <u>the website</u> and the final deadline is 31 January 2019.

"Craft and innovation continue to be the intense focus of the ADC Annual Awards," said Michael O'Rourke, executive director, ADC. "This year's jury chairs are recognised creative leaders who are perfectly suited to lead our juries and guide them to view the work through that lens during the judging process."

For more information on the ADC 98th Annual Awards, please click here.

For more, visit: https://www.bizcommunity.com