

Seedstars World wildcard winners

In addition to the winners of the satellite events in Western Cape and Gauteng, Seedstars World has chosen three wildcard applications to advance straight to the final and pitch at the Standard Bank Auditorium for the title of the most promising startup in South Africa 2017.



The event will take place on Thursday, 29 July 2017 with the startups to pitch to a panel of judges for a chance to represent South Africa on the global stage in Switzerland next year.

The three startups that received the wildcard and were invited to pitch at the final event are:

- **Lenoma Legal:** A female-founded legal e-commerce website with instant legal document download capability for business owners.
- **Zito:** A digital rewards platform that incentivises its users for positive behaviours.
- **Home Farm:** Homefarm brings you the healthiest leafy greens, effortlessly grown, from the comfort of your home.

These three startups will join the winners from the Cape Town Satellite event: EMG Technologies, GreenFingers Mobile, and mbora, and those of the Johannesburg Satellite event: CommuScore, Empty Trips, Muzi, and Invoiceworx.



Three South African startups advance to Seedstars national finals

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