

# Meet the 11 startups to pitch at Seedstars Soweto

Seedstars World, the global seed-stage startup competition for emerging markets and fast-growing startup scenes, is continuing its tour in Soweto to scout for the best startups in the Gauteng area, after a successful pre-selection event in [Cape Town](#) and [Durban](#).



The event will take place at eKasi Labs with the startups to pitch to a panel of judges. The top three startups will be invited to Johannesburg, where they will compete with the best startups of Cape Town and Durban, of which one will be crowned the most promising seed-stage startup of Seedstars World South Africa 2016. The South African competition is carried out with the support of Standard Bank, who will further support the startups on their path to success.

## The startups selected to pitch in Soweto are:

- [DroneSnap](#): DroneSnap is an online platform that provides on-demand, high quality, professional drone operators for all forms of aerial imaging.
- [Riovic](#): This startup provides digital and P2P insurance backed by crowdfunded reinsurance.
- [Bottles](#): Is an alcohol delivery app that delivers alcohol to your door in under 60 minutes.
- [Zula Afrika](#): A non-traditional, technology enabled public transport service, offering commuters the convenience and flexibility that they are used to.
- [Sortd](#): A communication-centric organiser that transforms email and instant messaging into a set of organised to-do lists.
- [Masokko](#): An Africa-centric B2B e-marketplace driven to help small and medium enterprises in agriculture, food and beverages to sell their goods to export markets.
- [Black Industrialists](#): An application that channels ED funds to smallholder farmers through monitoring, evaluation and reporting before access to markets.
- [Pinard Aéronautique](#): This startup created a Pinard's P3210 helicopter, an affordable, FAA-compliant solution that folds away when not in use.
- [GEM Payment Services](#): GEM offers a mobile payment platform to reward social action.
- [UmoyAir Communications](#): UmoyAir provides free calls from mobile phones to any number without airtime or data.
- [GoldPay](#): GoldPay is a financially inclusive asset-backed investment, savings and money sharing platform created on a blockchain technology.

Entrepreneur Traction will act as the local ambassador across the continent and will represent the initiative throughout the year. Other partners include local and international organisations, such as Omidyar Network, Payfast, Glocell and eKasi

Labs. In addition, Seedstars World has partnered with TRECC to bring the 'Transforming Education Prize', which will award the best startup in the education space from around the world with a prize of over \$50,000.

The Seedstars World event in Soweto will take place on Tuesday, 14 June from 4-9pm, tickets are free and attendees can [register here](#).

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