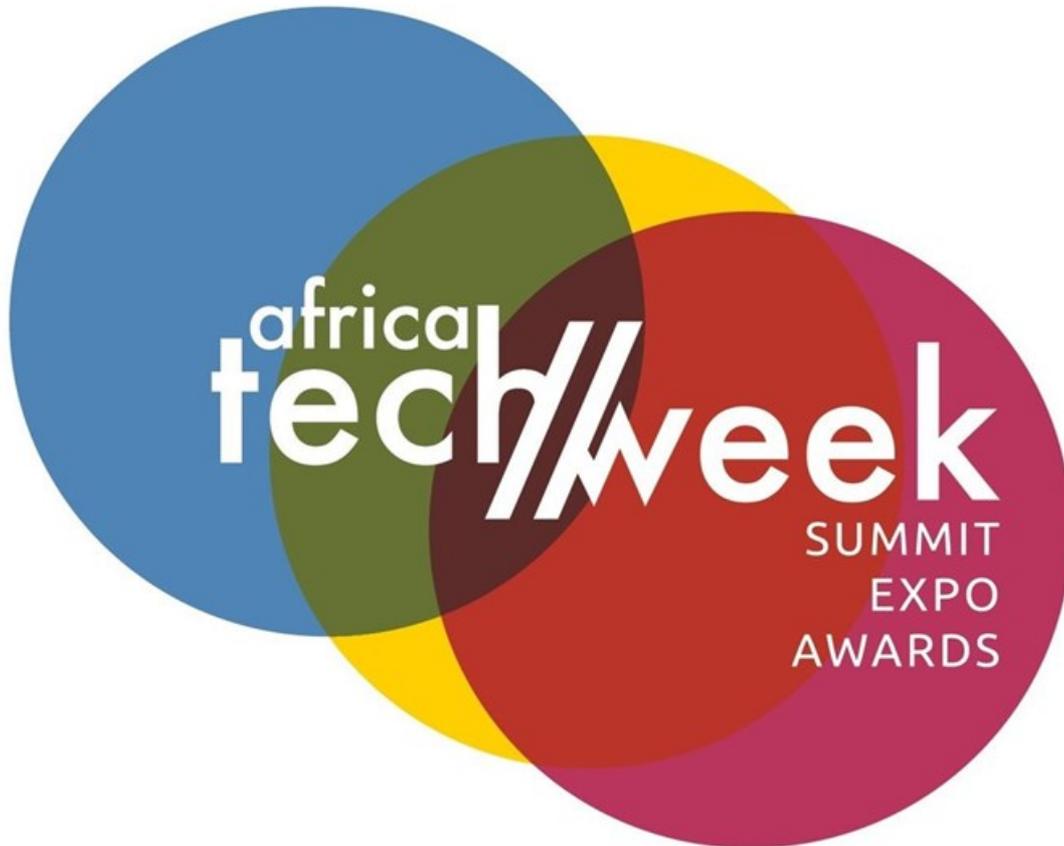


## Inaugural Africa Tech Week set for March 2019

The Africa Tech Week, taking place in Cape Town from 4-5 March 2019, is set to become the largest annual tech conference in Africa, attracting all start-ups, small and medium-sized enterprises, business organisations, national and regional entities focused on digital disruption. The conference is set to offer deep actionable insight and actual solutions for tangible business strategy in response to the Fourth Industrial Revolution (Industry 4.0).



In partnership with the Department of Science and Technology (DST) and the City of Cape Town, the inaugural Africa Tech Week will introduce Africa to exponential thinking, the disruptive mindset needed to develop the culture that enterprises need to get on the winning side of digital disruption.

Africa Tech Week, under the theme “How to create a world-class culture of innovation to dominate your industry”, will be held in Cape Town from 4 to 5 March 2019.

The objective of Africa Tech Week is to accelerate inclusive regional growth that benefits all: a fundamental element of any modern strategy to develop democracy and social cohesion. Africa Tech Week is a blueprint of innovation that fast-tracks your culture and thinking three years ahead of your competitors.

Africa Tech Week and Topco Media CEO Ralf Fletcher: “Take a deep breath and join Africa Tech Week as we guide you with a roadmap to the future informed by state-of-the-art, evidence-based knowledge and best practice implemented by global authorities. Learn how to make more money, how to save more money, how to build harmonious urban environments, how to uplift communities, and how to transform Africa.

“What worked before is facing ultimate challenges and will not work in the future – organisations can either struggle and fail or adapt and thrive. Digital disruption does not have to be a phenomenon that happens to us, where Africa is simply an observer. This significant moment in human history is an opportunity for African organisations to embrace, harness and utilise digital disruption in a considered, strategic manner, and take advantage of technology to innovate and create solutions that drive positive and inclusive change.”

By entrenching exponential technologies and 21st century thinking at the heart of transformation, Africa Tech Week is an unmissable platform attracting experienced global developers, tech recruiting firms, major investors and start-ups from across Africa and the world. Hundreds of decision-makers and businesses as well as 30 headline thought leadership speakers will offer cutting-edge intelligence on urban organisation that will trigger a mind shift of growth thinking, so that South Africa working in small steps will show how Africa is transforming the world.

City of Cape Town’s Mayoral Committee Member for Corporate Services, Councillor Raelene Arendse says “The City of Cape Town is pleased to align with Africa Tech Week in growing the city’s reputation as a world-class global tech centre. Our quality of life and strong supportive industry, including award-winning animation studios, attract the right talent. Cape Town is proud to be the digi-tech hub of Africa and a leading location for technology start-ups and venture capital deals.”

For more, go to [africatechweek.co.za](http://africatechweek.co.za)

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