

Salesforce reaches net zero across its operations

Software company Salesforce has announced that it is a net zero company across its full value chain and has achieved 100% renewable energy for its operations.



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The company says it has developed emissions reductions strategies across scope one, two and three in four key categories - work from anywhere, infrastructure, business travel and supply chain.

Salesforce first committed to the net zero goal in 2013 and says it has been working to accelerate the global transition to clean and renewable sources of electricity with the aim for a future where renewable energy is powering the world around the clock. It says it is focused on deploying natural carbon removal tools while scaling technology-based carbon removal solutions.

Marc Benioff, Salesforce CEO and chair, said: "Climate change is one of the most pressing crises we face as a planet and each one of us has a responsibility to help ... Together, we can sequester 100 gigatons of carbon by restoring, conserving or growing one trillion trees, energise an ecopreneur revolution to develop innovative climate solutions and accelerate the Fortune 1,000 to reach net zero."



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2 Sep 2021



Salesforce expands net zero to all its operations

Salesforce says it is continuing to drive towards a 1.5 degree Celsius future by focusing on six sustainability priorities - emissions reduction, carbon removal, trillion trees and ecosystem restoration, education and mobilisation, innovation as well

as regulation and policy.

The company has also revealed its Climate Action Plan to offer a blueprint for others to accelerate their journey to net zero. It says it achieved net zero emissions by:

- Committing publicly to the shared, global goal of achieving a just and equitable transition to net zero in line with a 1.5 degrees Celsius future.
- Prioritising reducing emissions as quickly as possible and aligning its own full value chain emissions (Scope one, two, and three) to the global trajectory of ~50% emissions reductions by 2030, and near-zero emissions by 2040.
- Compensating for any remaining emissions by purchasing renewable energy and carbon credits of high credibility, impact and co-benefits. In the long-term, using removal credits only, and in the near-term, using a combination of avoidance and removal credits.



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Salesforce also unveiled Sustainability Cloud 2.0 to accelerate its customers' path to net zero and empower organisations to track and reduce their carbon emissions and become sustainable businesses. New innovations include Slack-First Sustainability, a carbon-offset ecosystem and industry-specific climate action plans.

Suzanne DiBianca, chief impact officer and EVP of corporate relations at Salesforce commented: "Sustainability Cloud supercharged our path to net zero and we're empowering customers with the transformational tools and trusted data they need to reduce their carbon emissions and take climate action."

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