

# NetFlorist (Radio Ad): Harold's Mom

Ad Title: Harold's Mom  
Country: South Africa  
Client: Netflorist  
Client contact: Thalissa Theeruth  
Creative Agency: FCB  
Strategist: N/A  
Executive Creative: Erin Brooks  
Copywriter: Candice Hellens  
Account Director: Sarah Caradoc-Davies  
Voice artist: Annabel Linder  
Sound Engineer: Freq'ncy Audio  
Producer: Evelyn Bonase  
Studio: Freq'ncy Audio  
Music: N/A

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