

Beyonce and Blue Ivy's 'Brown Skin Girl' sparks new Twitter challenge

By [Shereesa Moodley](#)

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Beyonce and her daughter Blue Ivy's "Brown Skin Girl", straight off *The Lion King: The Gift* album alongside her single "Spirit", sparked a new #BrownSkinGirlChallenge on Twitter since the song's debut last Friday.



Still from Beyoncé's 'Spirit' music video.

The song, which promotes self-love and embracing one's dark skin, has inspired woman all over the world to proudly, and confidently, show off their brown skin.

“ There's complexities in my completion, Beyoncé and Blue Ivy said so. [#BrownSkinGirlChallenge](#) [pic.twitter.com/CZnIPqgNq6](#)— i luv Whales 🐳🐳🐳🐳 (@ArielleKn0wes) [July 21, 2019](#) ”

“ "Dipped in chocolate, bronzed in elegance, enameled with grace, toasted with beauty. My lord, she's a black woman" [#BrownSkinGirlChallenge](#) [pic.twitter.com/9PICs5giFx](#)— . (@rielesvalentine) [July 21, 2019](#) ”

“ My momma gave me light golden brown skin & kinky, coily hair. I've never been ashamed of it or embarrassed by my wide nose, full lips because she also gave me something even more important:

Confidence & self love.

It's my inside that shines brightest! [#BrownSkinGirlChallenge](#) [pic.twitter.com/2Fu9xpVfqK](#)— Joy Villa (@Joy_Villa) [July 22, 2019](#) ”

“ This song means so much to me 💎💎 [#BrownSkinGirlChallenge](#) [pic.twitter.com/HFNaDhAy5f](#)— Raven (@RavenOnRebel) [July 21, 2019](#) ”

“ Sweet like peach tree 💎💎 [#BrownSkinGirlChallenge](#) [pic.twitter.com/D0OKQbllJJ](#)— Habon W. (@Habootle) [July 21, 2019](#) ”

The challenge is a rather refreshing break from the hate so often plaguing social media.

“ Going thru the [#BrownSkinGirlChallenge](#) thread. And my heart... 💎💎💎💎 pic.twitter.com/VLeydRQOH7—

DreamYoncé ♥️💎💎💎💎💎♥️ (@dreamyonce3478) [July 21, 2019](#) ”

“ Brown Skin Girl. Thank you [@Beyonce](#) for this Gift! [#BrightnessIsJustWhoYouAre](#) pic.twitter.com/uY3yEdzfti— Lupita Nyong'o (@Lupita_Nyongo) [July 19, 2019](#) ”

“Brown Skin Girl” features Guyanese rapper SAINT JHN and Nigeria’s WizKid as well.

ABOUT SHEREESA MOODLEY

Shereesa is a passionate writer who often delves into the world of social media, online trends and all things photography. She is also a journalism graduate of Rhodes University and can be found frequenting YouTube and Instagram. She lurks on Twitter too, sometimes.

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