

Facebook launches tools to help users access new career opportunities

Facebook has launched new tools and resources to help youth, professionals and entrepreneurs in South Africa to access new career opportunities, including an enhanced Mentorship tool, and an improved 'Jobs on Facebook' product.



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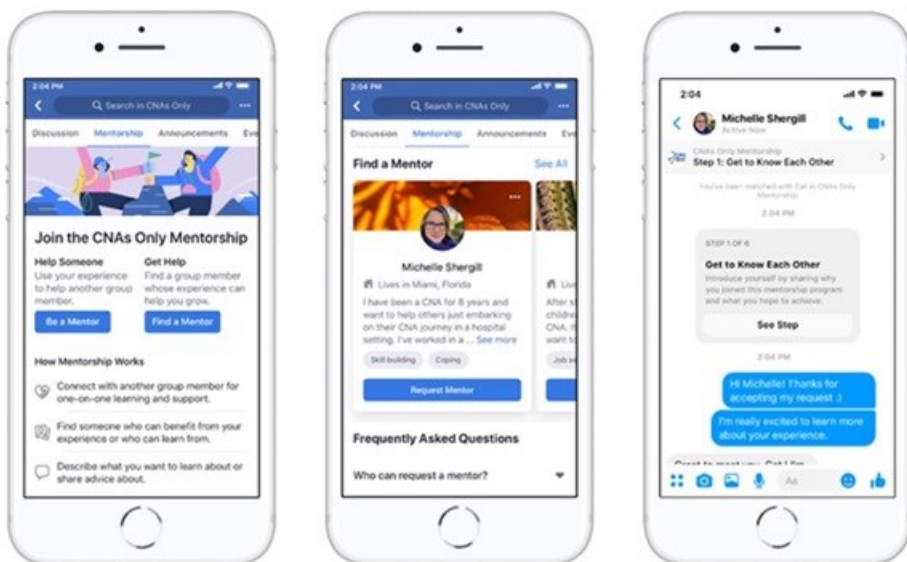
The launch of these resources falls in line with Facebook's commitment to training business owners across Africa and equipping people with the skills they need to thrive in the modern digital workplace. The new and improved Facebook career resources are as follows:

- In 2017 Facebook launched Jobs on Facebook and to date, the jobs product has helped people find over 1 million jobs. Now, in addition to posting jobs to their Page, businesses can now share their jobs in Groups. Today, more than 200 million people on Facebook are members of Groups they consider meaningful, and this update will allow people who may be interested and qualified to better discover open roles.
- The Mentorship tool connects people in Groups who are seeking mentorship with others in their community who have relevant experience or expertise. Now, Facebook is making it easier for people in Groups to choose a mentorship partner based on their goals and interests.

Digital skills to compete in the workplace

People can sign up to share information about what they're offering or looking for, and then others in the Group can browse a list of those available people to find a match and reach out directly. Each week the tool gives pairs helpful prompts to keep the conversation going.

Says Emilar Gandhi, public policy manager, SADC Region Facebook: “Together with partners such as Livify and Digify, we are training thousands of people in Africa with the digital skills they need to compete in the modern workplace. With our updated career resources, we are furthering this commitment, helping people access new career opportunities and upgrade their digital skills.”



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