

Meta launches 2021 edition of its digital literacy program

The 2021 edition of "My Digital World" by Meta (formerly the Facebook company) has been released. Originally launched in June 2020, My Digital World is a digital literacy program which is accessible across sub-Saharan Africa and designed to provide young people and the general public with the skills needed to navigate digital spaces safely and responsibly.



Image source: Getty Images

The 2021 edition of My Digital World is now accessible on the new website that hosts new updated content that is relevant to today's realities. My Digital World partnered with organisations across sub-Saharan Africa to develop the learning modules and resources in the curriculum.

The program provides educators and trainers with training and resources to reach young people across sub-Saharan Africa, equipping them with information and skills to help them thrive in an increasingly complex and digitally connected world.

"Through My Digital World, Meta is reaching learners across the region and shaping the sub-Saharan digital community for the better," Phil Oduor, policy programs manager for economic impact and digital literacy at Meta said. "Designed for young people aged 13 - 18 years in high-tech and low-tech communities, the content has adaptable step-by-step instructions to fit their needs and learning environment. The lessons help participants learn tangible skills such as protecting personal information, identifying reputable sources, understanding misinformation themes, and recognising healthy online relationships."

My Digital World lessons are divided across six content pillars:

- **Introduction to Digital Learning:** Demonstrating to learners what the internet is, identifying information that can be shared over the internet, determining various methods for accessing information online, and identifying the benefits, roles, and responsibilities of digital citizenship.
- **Digital Foundations:** Teaching learners how to leverage tools to protect their digital devices and their personal information online, as well as that of others.

- **Digital Wellness:** Supporting learners' ability to engage with others (both individuals and the larger collective) online in empathic and positive ways, protect their physical and mental health, and explore their identities.
- **Digital Engagement:** Helping learners develop executive functioning, critical thinking, and the skills needed to evaluate and share media and information online, as well as engage with different cultures and contexts.
- **Digital Empowerment:** Helping learners use technology and social media to create positive change and better opportunities for themselves, their communities, and the world.
- **Digital Opportunities:** Preparing learners to create the next wave of technology and succeed in their careers and pathways.

Over the years, Meta has trained thousands of African youths through existing digital literacy programs across sub-Saharan Africa such as 'Safe Online with Facebook' in Nigeria, 'Ilizwe Lam' in South Africa and 'eZibo' in Zambia. With the program also successfully implemented in Ethiopia, Côte D'Ivoire, Kenya and Senegal, My Digital World will be launched in Ghana, in partnership with Junior Achievement Ghana, later this year.

All content is available and can be accessed for free, the program will be available in English, French, Kiswahili, and Amharic.

For more information or to view the courses, visit: <https://mydigitalworld.fb.com/ssa/>

For more, visit: <https://www.bizcommunity.com>