

Principa and Digemy partner to provide e-learning training to the financial services industry

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Principa, a South African data analytics company, and Digemy, a Cape Town e-learning technology provider have announced a new partnership whereby Principa will provide credit risk, and collections content and Digemy will provide their revolutionary analytics e-learning platform to manage and render the training solution.



Principa

A Transaction Capital Company

digemy

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The cloud-based solution known as Wisdome has launched with thirteen courses covering the following focus areas: financial literacy (four courses), Debicheck readiness (one course), Collections Agent Skills and Collections Optimisation (eight courses).

“What’s unique about the offering is twofold”, says Jaco Rossouw of Principa, “The solution provides the market with high quality South African credit and collections specific content and it delivers this content in a progressive manner where analytical methods are used to ensure that the trainee is continually receiving content where knowledge levels do not meet the required standard.” Jaco goes on to say that in Digemy, Principa saw the perfect partner through which to complement their vision of using analytical methods to achieve superior outcomes and thus transform the traditional training methodology with innovative new learning methods.

“Now that we have created a learning platform like no other in the market, the next step is to partner with content providers that are masters in their field, and Principa is exactly that”, says Digemy CEO, Kobus Louw. “They are the leaders in their industry, and we knew that by partnering with them and offering their expert content on our platform, we would create an industry focussed learning solution that disrupts and optimises traditional training and creates exponential value for their

clients' and learners'. This will also enable us to venture into markets that previously had no access to this kind of offering, and breach and fill very necessary skills gaps."

For more information, visit <https://wisdome.co.za/>.

About Principa: Principa Decisions (Pty) Ltd. work wonders with data science to serve over 150 companies in 30 countries in Africa, the Middle East and Europe. Principa's data science solutions help customers answer questions about the past and present to anticipate future outcomes. Our data scientists, developers and consultants work together to develop data analytics products and solutions that derive answers, predictions and recommended actions from large and complex data. The data insights derived provide the information and knowledge from which to develop more effective strategies, increase efficiency and profitability and decrease cost and risk.

About Digemy: Digemy (Pty) Ltd transforms the traditional eLearning experience by using advanced learning algorithms to measure the knowledge of each learner before they start with a course, and then create unique learning paths for each learner to increase their knowledge and engagement while decreasing their time spent learning. Digemy's learning platform is the first white labelled knowledge focussed learning platform in Africa, and is used by learning academies and organisations to offer an award winning learning experience, as well as interview, induction, on-boarding and continuous learning processes within their organisation.

For more, visit: <https://www.bizcommunity.com>