

# Cricket SA launches Black Day ODI in support of fight against GBV

Cricket South Africa (CSA) will on Saturday, 23 January, launch the Black Day One-Day International in Durban at the Hollywoodbets Kingsmead Cricket Stadium in support of the fight against gender-based violence (GBV). The Momentum Proteas, donned in their black kit, will take on Pakistan Women.



Image source: [Facebook: CSA](#)

The Black Day ODI will be the very first for the Momentum Proteas and the team aims for it to be the catalyst in the fight against gender-based violence (GBV) in South Africa. CSA, along with Hilton Moreeng's charges have taken the lead in creating an event that draws attention to these injustices that depletes the very fabric of our society.

With GBV being on the national agenda and cross-cutting, CSA will be collaborating with roleplaying social activists and stakeholders in driving this initiative. This includes the team sponsor Momentum, women's rights organisation People Opposing Women Abuse (Powa), national sporting federations (Netball SA and Banyana Banyana), as well as programmes that deal with GBV. This collaboration and collective effort are geared towards amplifying the message that GBV has got no place in South Africa.

## Eradicating GBV

"The Black Day ODI is one event in our calendar that will allow us as a federation and the Momentum Proteas players to become servants of the community," said CSA acting chief executive Pholetsi Moseki.

“This is an opportunity for us to raise awareness and encourage our society to be intolerant of all forms of violence against women and girls. The Black Day ODI is an opportune platform to galvanise, educate, mobilise, create awareness, and agitate towards the eradication of GBV,” concluded Moseki.



## Legal resource hub launched to fight GBV

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Said Powa CEO Mary Makgaba: "A nation which undermines the rule of law and does not protect women and children from acts of domestic violence, sexual violence, emotional violence, financial violence, physical violence and femicide is not a winning nation. Therefore, we call upon all sectors, sports, government, corporate, business, churches, associations, civil society organisations and all citizens to take part in creating awareness to end gender-based violence and femicide (GBVF) immediately."

The South African public is encouraged to rally behind the Momentum Proteas by wearing black on match day and using #EndGBV on social media platforms to create awareness around GBV.

For more, visit: <https://www.bizcommunity.com>