

Enter the Village Road entrepreneurial competition

In celebration of their collaboration at Village Road, The Workspace and MiWay are launching a competition that will provide a major boost for the winning South African entrepreneur.



Space solutions and coworking specialist, The Workspace, and insurance company, MiWay, recently joined forces at The Workspace's premises in Village Road, Selby where they have launched an entrepreneurial hub and business development programme in the Johannesburg CBD.

The competition is open to entrepreneurs based in South Africa who have valid identification documents, who run a business with four or less employees and are making an impact in their industry.

"We have always believed in assisting entrepreneurs and small business owners who are members of The Workspace community in whatever way we can. This entrepreneur competition takes it to the next level, giving a voice to our belief in entrepreneurship and its ability to create jobs," says Mari Schourie, CEO of The Workspace.

Morné Stoltz, head of Business Insurance at MiWay, says both companies are committed to upliftment initiatives and economic development. "The entrepreneur competition is a call to action to those vibrant entrepreneurs out there. Start-ups always need a bit of a hand-up and the winner of this one will have a serious advantage once the competition has gone

through its paces,” he said.

Schourie and Stoltz agree they’re looking for an entrepreneur who has reinvented the way business is done in his/her industry. “Someone who has been innovative in the product or service being offered to the market,” says Schourie.

“We are looking for an entrepreneur who has or is busy creating a special environment where employees can flourish, and in the process, potentially creating more jobs. Stoltz adds, “An entrepreneur who makes an impression on the judges due to aspects such as the business’ social impact, attitude, positive entrepreneurial outlook and a good business mind”.

The prize on offer – worth over R230,000 – will help set-up the winning entrepreneur for a period of 12 months, giving them a boost to help build their business.

All information on the [Village Road Entrepreneur Competition](#) is available on [The Workspace](#) website, including criteria, terms and conditions, and of course, the prizes.

Closing date for entries is 15 March 2018.

For queries, please email mailto: events@theworkspace.co.za

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