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Visit Loeries exhibition before Creative Week deadline

The Loeries Exhibition moves to the Open Window School of Visual Communication in Pretoria from 13-18 May 2013. It provides an opportunity for Gautengers to get inspiration on how to submit entries and get a good idea on what impressed the 2012 judges, before the deadline of 31 May 2013.



"The school is excited to host the Loeries Exhibition this year, as it's an important event on our calendar. It's good to show students the calibre of work that not only wins awards but also work that challenges norms and lifts industry standards," says Janette Engelbrecht, marketing manager at The Open Window School of Visual Communication.

The exhibition travels throughout South Africa and to international destinations, stopping at educational institutions, expos, museums and public spaces with the aim to inspire and educate. The work on show depicts innovative campaigns for winning brands across an array of disciplines, including architecture, publication design, PR communication, live events, TV, radio, print, digital and more.

From Open Window, the exhibition will head down to Stellenbosch Academy of Design & Photography on 28-31 May 2013.

For more, visit: https://www.bizcommunity.com