

All the student awards finalists!

Finalists in the student awards' categories have been announced for the Loeries 2018.

STUDENT - OUT OF HOME			
Agency / Entrant	Title	Brand	Product
Stellenbosch Academy of Design and Photography	Now You See Me 1	Arrive Alive	Reflective Spray
Stellenbosch Academy of Design and Photography	Now You See Me 2	Arrive Alive	Reflective Spray
Stellenbosch Academy of Design and Photography	The Longer You Leave It 3	Action Hearing Loss	Hearing Loss Screening
Vega	Get More Dog	DBV SPCA	Mixed Breed
AAA School of Advertising	Add flavour	Durex	Durex flavoured condoms
AAA School of Advertising	Well endowed	Durex	Durex XXL condoms
Vega	The Man's Ultimate Sunglasses Guide	Rayban	Sunglasses
STUDENT - COLLATERAL DESIGN			
AAA School Of Advertising Cape Town	CMYK Stories	Self	CMYK Stories Project
The Open Window	Fear of Failure Media	Fear of Failure	Collateral Media
The Open Window	World of Content	Content	World of Content Collateral
Stellenbosch Academy of Design and Photography	PIMP MY KITCHEN - Eat Kayamandi	Eat Kayamandi	Vendor station
AAA School Of Advertising Cape Town	Ya' Ma	Biomimicry SA	Festival
Red and Yellow Creative School of Business (Pty) Ltd	#donefoundit	Hasbro	Interactive Card Game
AAA School Of Advertising Cape Town	United in Our Diversity	Unesco	Calendar
University of Johannesburg	An educational & satirical card game engaging the youth to promote awareness and equality of all sexualities.	That awkward moment	Educational & satirical card game engaging the youth to promote awareness and equality of all sexualities
Vega	Hire Us	De Jager / Kaprey	Direct Mailer
Vega	Montagu	Montagu Dried Fruit	Dried Fruit Promotional
Vega	Zed.En Fin	Scarfini	Zed.En Fin
STUDENT - DIGITAL MEDIA			
North-West University	One Big Happy Family	One Big Happy Family	Interactive website
North-West University	Volk & Vaderland	Volk & Vaderland	Interactive Installation
STUDENT - FACEBOOK CHALLENGE			
AAA School of Advertising	How to survive in Africa	International Federation of Red Cross and Red Crescent Societies	Prevent Cholera
02 academy Lagos	"Give a Soap"	International Federation of Red Cross and Red Crescent Societies (IFRC)	Cholera Campaign
AAA School Of Advertising Cape Town	Attack of everyday things	Federation of Red Cross and Red Crescent Societies	Cholera Awareness
AAA School Of Advertising Cape Town	The things Gogo says	Federation of Red Cross and Red Crescent Societies	Cholera Awareness

Vega	Helpin' Hands	International Federation of Red Cross and Red Crescent Societies	Homework Diaries
STUDENT - FURNITURE DESIGN			
Red and Yellow Creative School of Business (Pty) Ltd	Hlala (sit)	Hlala	Desk chair bag
STUDENT - INDOOR POSTERS			
Stellenbosch Academy of Design and Photography	Rethink Mental Health 1	Rethink Mental Illness	Mental Health Awareness
Stellenbosch Academy of Design and Photography	Rethink Mental Health 2	Rethink Mental Illness	Mental Health Awareness
Red and Yellow Creative School of Business (Pty) Ltd	One in Nine	CANSA	Breast cancer Awareness
Red and Yellow Creative School of Business (Pty) Ltd	Dookoom	Dookoom	Music Poster
Vega	Fish Out of Water	Fisherman's Friend	Breath Mints
University of Johannesburg	Ignite Memories	The Lion Match Company	Lion Safety Matches
University of Johannesburg	Ignite Memories	The Lion Match Company	Lion Safety Matches
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University of Johannesburg	Ignite Memories	The Lion Match Company	Lion Safety Matches
STUDENT - INTEGRATED CAMPAIGN			
Vega	Smile	Operation Smile	Operation Smile
STUDENT - LIVE COMMUNICATIONS			
AAA School Of Advertising Cape Town	Never Should You Ever	Rape Crises Cape Town Trust	Awareness Video
STUDENT - LOGOS AND IDENTITY PROGRAMMES			
The Open Window	CLVA Identity	CLVA	Identity System
The Open Window	Di-ne-wo Identity	Di-ne-wo	Identity System
Stellenbosch Academy of Design And Photography	The Golden Triplicity	Self-promotion	Self-promotion
Stellenbosch Academy of Design and Photography	The Serial Perfectionist	Self-promotion	Self-promotion
Red and Yellow Creative School of Business (Pty) Ltd	Hustle Baby	Hustle Baby	Lorna Maseko
Vega	Nice	Nice	Creative Agency
Vega	Hire Us	De Jager / Kaprey	Personal Branding
University of Johannesburg	Brand identity design for Emobility, a solar powered logistic system that uses bicycles	Emobility	Emobility, a solar powered logistic system that uses bicycles
Vega	Echo Cafe	Echo Cafe	Coffee Shop/Bistro CI Design
STUDENT - MOTION GRAPHICS, ANIMATION & SHORT FILM			
North-West University	Glitch	Glitch	Channel brand
STUDENT - NEWSPAPER & MAGAZINE ADVERTISING			
AAA School of Advertising	Pancake	Spray and Cook	Non-stick cooking spray
AAA School Of Advertising Cape Town	Toast	Spray and Cook	Non-stick Cooking Spray
AAA School Of Advertising Cape Town	Muffin	Spray and Cook	Non-Stick Cooking spray

AAA School Of Advertising Cape Town	Hand-me-downs	Dales' Dubbin	Leather Wax
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Stellenbosch Academy of Design and Photography	Beer Pressure 1	Arrive Alive	Public Service
Stellenbosch Academy of Design and Photography	Beer Pressure 2	Arrive Alive	Public Service
Stellenbosch Academy of Design and Photography	Spotlight 1	Fugard Theatre	Theatre
Stellenbosch Academy of Design and Photography	Spotlight 2	Fugard Theatre	Theatre
Stellenbosch Academy of Design and Photography	If You're New To Coffee	Ricoffy	Instant Coffee Sachet
Stellenbosch Academy of Design and Photography	Mac Nudes	Makeup Artists Cosmetics	Lipsticks
AAA School of Advertising	Sweet Caroline	Spray & Cook	Non-stick cooking spray
AAA School Of Advertising Cape Town	Barbie girl	Spray & Cook	Non-stick cooking spray
AAA School of Advertising	Guillotine	Wüsthof	Kitchen knives
AAA School of Advertising	Cup Cake	Spray & Cook	Non-stick cooking spray
AAA School Of Advertising Cape Town	All Grays	Skip	Washing powder
AAA School Of Advertising Cape Town	All Grays	Skip	Washing powder
AAA School Of Advertising Cape Town	All Grays	Skip	Washing powder
AAA School of Advertising	Fried egg	Spray & Cook	Non-stick cooking spray
AAA School of Advertising	Mosquito Crooner	Peaceful Sleep	Insect repellent
AAA School of Advertising	Violinist	Peaceful Sleep	Insect repellent
Red and Yellow Creative School of Business (Pty) Ltd	Top Dog	Hill's Science Plan	Adult Mini Lite
Red and Yellow Creative School of Business (Pty) Ltd	Macarena	Duracell	Duracell AA Batteries
Red and Yellow Creative School of Business (Pty) Ltd	Who let the dogs out?	Duracell	Duracell AA Batteries
Red and Yellow Creative School of Business (Pty) Ltd	Ice Ice Baby	Duracell	Duracell AA Batteries
Red and Yellow Creative School of Business (Pty) Ltd	R200.00	Dettol	Dettol Handwash
Red and Yellow Creative School of Business (Pty) Ltd	Car Keys	Dettol	Dettol Handwash
Red and Yellow Creative School of Business (Pty) Ltd	iPhone	Dettol	Dettol Handwash
Vega	We don't live in the world your Ouma used to.	Bisqait	Rusks
AAA School of Advertising	There's nothing like the real thing	STA Travel	STA Travel packages

AAA School of Advertising	Palette surgeonfish	Nat Geo Kids	Nat Geo Kids
STUDENT - PACKAGE DESIGN			
AAA School Of Advertising Cape Town	The Rosa Range	Rosa Wines	The Rosa Range
AAA School Of Advertising Cape Town	Clover by Clover	Clover	Fresh Milk
Stellenbosch Academy of Design and Photography	Learning with Ouma	Ouma Biscuits	Ouma Biscuits
Red and Yellow Creative School of Business (Pty) Ltd	Brand of Milk+Honey	Woolworths	Flavoured Milk
Vega	Toucan Sam	Kelloggs	Froot Loops
STUDENT - PRINT & DESIGN CRAFTS - ART DIRECTION			
02 academy Lagos	"Safety First"	Durex	Durex Condoms
Vega	Nice	Nice	Creative Agency
STUDENT - PRINT & DESIGN CRAFTS - ILLUSTRATION			
The Open Window	The end is nigh I	n.a	n.a
The Open Window	The first Ymbryne	n.a	n.a
The Open Window	The Earth before us	n.a	n.a
The Open Window	Sharp Sharp	n.a	n.a
The Open Window	The end is nigh II	n.a	n.a
The Open Window	The end is nigh III	n.a	n.a
North-West University	Volk & Vaderland	Volk & Vaderland	Publication
STUDENT - PRINT & DESIGN CRAFTS - PHOTOGRAPHY			
The Open Window	It is well: An ode to Karabo I	n.a	n.a
Stellenbosch Academy of Design and Photography	Be Bold	None	None
The Open Window	It is well: An ode to Karabo II	n.a	n.a
The Open Window	It is well: An ode to Karabo III	n.a	n.a
The Open Window	It is well: An ode to Karabo IV	n.a	n.a
The Open Window	It is well: An ode to Karabo V	n.a	n.a
STUDENT - PRINT & DESIGN CRAFTS - TYPOGRAPHY			
AAA School Of Advertising Cape Town	Sew Far, Sew Good	Self	Book
The Open Window	Afrasian	2200	Afrasian Typeface
STUDENT - PUBLICATION DESIGN			
AAA School Of Advertising Cape Town	Black: A Study of the Darkest Colour	Self	Black: A Study of the Darkest Colour
AAA School Of Advertising Cape Town	Femodernist: Eileen Gray	Femodernist	Femodernist
The Open Window	Book of Content	Content	Content Informational Booklet
North-West University	Volk & Vaderland	Volk & Vaderland	Publication
STUDENT - RADIO COMMERCIALS & BRANDED CONTENT			
AAA School of Advertising	Trailer park	Rentokil	Pest control
AAA School Of Advertising Cape Town	New-born	Safair	Budget airline
STUDENT - TELEVISION, FILM & VIDEO CRAFTS			
North-West University	Skof	Muurpapier Films	Short Film
North-West University	Skof	Muurpapier Films	Short Film
North-West University	Skof	Muurpapier Films	Short Film
North-West University	Skof	Muurpapier Films	Short Film

Winners will be announced this coming weekend! Loeries Creative Week Durban takes place from 16 to 19 August 2018. Keep an eye on our [Loeries Creative Week Durban](#) special section for all the latest updates.

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