

Chance to win golden bird extended

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Creatives in the advertising and brand communication industry across Africa and the Middle East have been given an extra week to finalise and submit their entry to stand a chance to win a coveted Loerie Award.

The extended-extended deadline for submissions is now 7 June at 11:59pm (Central Africa Time). No further extensions will be given beyond this date. The Loeries is Africa and the Middle East's premier award that recognises, rewards, inspires and fosters creative excellence in the advertising and brand communication industry. Winning a Loerie is the highest accolade for creativity and innovation in the region.







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