

Cape Town's newest millionaire with Kfm 94.5 and LottoStar

Issued by [Primedia Broadcasting](#)

11 Nov 2021

Kfm 94.5, the Cape's biggest commercial music radio station (with more than 1.1 million listeners according to BRC RAMS Amplify April-August 2021 Release) and LottoStar created the Cape's newest millionaire yesterday.



Long-standing collaborators Kfm 94.5 and LottoStar declared the month of October 'Your Month of Millions' by offering listeners the opportunity to create goodwill and get a chance to win a share of hundreds of thousands of rands.

The Cape's newest millionaire is Noleen Marais from Kraaifontein, who won after an intense on-air competition, a live event during Kfm's flagship breakfast show, 'Kfm Mornings with Darren, Sherlin and Sibs'.

Marais commented: "I am overwhelmed with joy. This morning I tearily and anxiously made my way to the Kfm 9.45 studios – leaving my baby with a friend for the first time. This has been a tough year as a single mom to my fourteen-month-old boy. Thank you Kfm 94.5 and LottoStar for turning my year around and for helping me create a brighter future for my son."



"This promotion is part of Kfm 94.5's on-going commitment to make life-changing radio in the communities we serve. Over the past three weeks we've had so many worthy winners on-air, sharing unbelievable stories of what a difference the money

will make in their lives. But it's not just about making millionaires and giving away cash. We are also strong supporters of community outreach which is why the campaign supports the fantastic work done by Gift of the Givers," says Stephen Werner, Kfm 94.5 station manager.

"LottoStar's Your Month of Millions giveaway this morning was the Cape's biggest cash prize during one single radio show and making Noleen Marais a millionaire. We're happy to have partnered with our radio friends, Kfm 94.5 to change and touch people's lives. A big thank you to the Kfm 94.5 listeners who participated and played their part in raising R1 million for Gift of the Givers which will go towards supporting food security, healthcare and childcare in the Western Cape," commented LottoStar's Maria Pavli.

Keep listening to Kfm 94.5 for the most music, the most fun and for more life-changing moments.

To find Kfm 94.5 on social media, visit:

Facebook: @KFMza

Twitter: @KFMza

" **Nisa Allie to lead credible journalism as newly appointed editor-in-chief of EWN** 18 Apr 2024

" **Nothemba Madumo launches 'Jazz & Beyond'** 10 Apr 2024

" **947's Anele & The Club Live: A spectacular showcase of music, entertainment, and surprises** 9 Apr 2024

" **Anele and The Club Live: A radio extravaganza proudly brought to you by Pepsi** 28 Mar 2024

" **Renowned jazz aficionado Nothemba Madumo joins Primedia Broadcasting** 26 Mar 2024

[Primedia Broadcasting](#)



Primedia Broadcasting is the home to premium radio stations in Gauteng and the Western Cape and specialises in omnichannel converged solutions that deliver results.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>