

Nando's takes Gareth Cliff off the menu



25 Oct 2021

Nando's has announced the termination of their sponsorship of *The Burning Platform* with immediate effect.



This development has come after Gareth Cliff gave no space to One South Africa Movement member, Mudzuli Rakhivhane, and dismissed her point of view of how she experiences racism.

Rakhivhane was debating the nature of the DA's campaign posters in Phoenix on the episode, which aired on 21 October, with DA leader John Steenhuisen. During this debate, Cliff said that the Institute of Race Relations (IRR) have put out reports that found racism was extremely low on the list of their priorities and concerns.

Rakhivhane responded by saying that these individuals do not experience the type of racism she does on a daily basis, to which Cliff responded that her, "personal experience is completely anecdotal and unimportant to all of us".

When they try to talk over you and tell you that your experiences as a black woman in South Africa do not matter ����♀□. Racism is structural and even operates at a municipal level. The literal definition of black lives don't matter. * pic.twitter.com/i2KcVzicCd— Mudzuli Rakhivhane (@mudzy r) October 22, 2021

It was to this incident that Nando's responded with the withdrawal of their support and sponsorship, saying in a release that "Nando's is of the view that Gareth Cliff failed to create an environment where free speech was possible."

pic.twitter.com/ZKTqsiC0fo—NandosSA (@NandosSA) October 23, 2021

ABOUT EMILY STANDER

Freelancer specialising in games and entertainment | My first loves are writing, music and video games

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