

Hot 91.9FM Radio Academy, the class of 2019 graduate

Issued by [HOT 102.7FM](#)

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The 2019 Hot 91.9fm Radio Academy Graduation took place on Saturday, 19 October, which saw another 65 students graduate in the business of radio. The eight-week course is an intensive hands-on program with weekly lectures by industry peers who have a deep understanding of what radio is all about.



Bunny Majaja, Athi Kloke, Tony Murrell, Simon Parkinson and Jeremy Mansfield

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Mzi Kaka, Bunny Majaja, Graeme Watkins and Tony Murrell

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The Hot 91.9fm Radio Academy has been in existence for four years and is a free course, as prescribed by their license agreement. It is a sustainable mentorship course feeding young talent to the broadcasting industry and is yet another example of Hot 91.9FM's commitment to the broader community at large.

Program Manager, Tony Murrell, enthused, "The Academy gives students an opportunity to find their voice and to learn the business of radio from some of the industry's giants. The overall objective is to create future broadcasting stars for the industry at large."

The "The Radio Star Awards" was awarded to Athi Kloke and Graeme Watkins, both who will be working at the station in 2020 to gain work experience and the opportunity to be "fill-in" presenters.

The course includes the following areas of broadcasting:

- Understanding the business of radio
- Broadcast Etiquette
- Voice and Breathing exercises
- Microphone Technique
- Show Preparation
- Accessing Content
- Knowing what the role of a producer
- Air-checking your show
- Designing Presentation Clocks
- Understanding Music Scheduling
- Listener Interaction

- How to develop story telling abilities
- How to keep audiences listening for longer
- How to incorporate social media platforms into the show
- Playback system
- Recording & Editing
- Content Platform Transfer
- Multimedia Operations
- Audience Research
- RAMS Diary
- AMPS
- ICASA, BCCSA, ASA (the broadcast industry bodies)
- Music Testing and Research Tools
- Building content opportunities for online radio

Registration for the next Hot 91.9 Radio Training Academy course commences in January 2020. For more information on the Academy, please go to: www.hot919.co.za

" Hot 102.7FM rings in the festive season with Christmas Party for Good " 23 Nov 2023

" Start spreading the news: Hot 102.7FM is sending lucky listeners to New York! " 1 Aug 2023

" Hot 102.7FM and ACDC Dynamics put the power back in the hands of small business " 25 Jul 2023

" Hot Cares steps in to ease pressure on young woman dealt a rough hand " 17 Jul 2023

" Hot 102.7FM responds to audience feedback and launches new sports show " 13 Jul 2023

HOT 102.7FM



HOT 102.7FM is Joburg's newest commercial radio station, broadcasting to the greater Johannesburg area and beyond on a powerful 10-kilowatt transmitter. The station's music format of "Old Skool and R&B" is complemented by a line-up of the best presenters, entertaining, amusing and compelling content, including pertinent, relevant news and traffic information.

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