

122: In studio with the World Wide Web Foundation

On Thursday, 12 February 2015, [Biz Takeouts Marketing and Media Radio show](#) host Warren Harding ([@bizWazza](#)) was joined in studio by Dillon Mann ([@dillonmann](#)), Head of Communications for the World Wide Web Foundation ([@webfoundation](#)).



We started the show off with a closer look at the Word Wide Web Foundation, what they do, and the difference between the internet and the World Wide Web.

We take an in-depth look at the annual Web Index survey, released in December 2014, where South Africa ranked 45/86 countries on the impact and utility of the Web, and third in Africa.

We end the segment by looking at how much money the South African government is spending on surveillance software, what you need to know about censorship online in South Africa, net neutrality and the recently launched City of Cape Town open data portal.

[Check out the Web Foundation here.](#)

In the second half of the show we were joined in studio by Philipp Hartmann ([@philipphartmann](#)) and Theunis Hanekom from RedFish.co.za ([@RedFishSA](#)), an online platform connecting tradesmen and customers. We look at the history of the company, and find out the benefits to suppliers and customers for using the platform.

[Check out RedFish.co.za here.](#)

Make sure you listen to the most recent podcast of the show, which airs every Thursday 9am-10am streamed live via [2oceansVibe Radio](#).

The news roundup:

- [10 ways to grow your brand on Instagram](#)
- [Q&A with IAB Digital Summit speaker David Doty](#)

- [\[eCommerce Africa\] Merging the physical and virtual for total future retail](#)
- [The state of news](#)

If you are interested in getting interviewed on Biz Takeouts, or want to suggest a show topic, email Warren Harding (@bizwazza) on biztakeouts@bizcommunity.com.

Podcast

If you missed the show, [download](#) (106MB) or [listen](#) to the podcast (58:05min).

Episode 122: The show not to miss: World Wide Web Foundation

Date: 12 February 2015 **Length:** 58:05min **File size:** 106MB **Host:** Warren Harding

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