

Blue Pencil Group names Madelise Grobler as CEO

The Blue Pencil Group has appointed Madelise Grobler as CEO. Grobler will lead an executive team comprising of James Yates, Blue Pencil Group COO; Felix Chabeli, MD, Blue Pencil Consulting; Adrian Ziller, MD, Blue Pencil Creative; and Graham Henderson, technical executive, Blue Pencil Consulting.

She possesses a distinguished pedigree, beginning with a Doctorate of Commerce (informatics) degree, earned cum laude from the University of Pretoria, in cooperation with the University of Delft in the Netherlands. Prior to joining the corporate world, she held a position as Informatics lecturer at the University of Pretoria and spent seven years in academia before establishing her own company, which specialised in IT learning and consulting solutions.

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