

Jonathan Lumley joins immedia

Radio promotions veteran Jonathan Lumley has joined tech company immedia. Lumley was previously employed as promotions manager for regional radio stations Jacaranda FM and East Coast Radio. He has 20 years of media experience, of which he spent seven years specialising in on-air radio promotions.

At immedia, Lumley will help the company's clients leverage their investment in the Fabrik platform by bringing new value to their audiences and advertisers through technology-enabled workflows and campaigns.

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