

Samsung Gear S3 now in SA

Samsung Electronics South Africa has announced the official launch of the Samsung Gear S3 smartwatch. The timepiece "which combines timeless aesthetics with the latest in mobile technology" is available in two designs: the frontier and the Gear S3 classic.



"A significant addition to Samsung's smartwatch portfolio, inspiration for the Gear S3 was drawn from classic watch manufacturers, in order to offer consumers a premium timepiece," said Craig Fleischer, director of integrated mobility at Samsung Electronics South Africa.

Both the Gear S3 frontier and Gear S3 classic are said to take inspiration from traditional watchmakers, offering refinements in design, including Samsung's trademark circular bezel and carefully-crafted details on the face of the watch. Consumers can customise the watch and switch the changeable 22mm wristband to fit their personal style. It also supports Always On analog display, so the face always shows the time, instead of automatically fading to black.

The Gear S3 is IP68* water and dust resistant. Equipped with a built-in GPS, as well as the S Health, Alti/barometer and Speedometer apps, users can track daily fitness activities, outdoor conditions that range from altitude and atmospheric pressure to sudden changes in weather, as well as speed and distance travelled. In addition, the battery is effective for up to four days on a single charge.

Fast facts

Display: 1.3" Circular Super AMOLED; 360 x 360, 278ppi, full colour Always On watch, Corning® Gorilla® Glass SR+

AP: Dual core 1.0 GHz

OS: Tizen-based Wearable Platform 2.3.1

Memory: 4GB Internal memory, 768MB RAM

Gear S3 Frontier connectivity: 3G/LTE, Bluetooth® 4.2, Wi-Fi b/g/n, NFC, MST, GPS/Glonass

Gear S3 Classic connectivity: Bluetooth® 4.2, Wi-Fi b/g/n, NFC, MST, GPS/Glonass

Battery: 380mAh

Charge: Wireless charging (WPC Inductive)

Durability: IP68 water and dust resistance

The Gear S3 is available at the recommended retail price of R6,499, mainly through Samsung stores and Dion Wired.

**Dust and water resistance based on IP68 rating which tests submersion up to 5 feet for up to 30 minutes.*

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