

How to become a strong financial leader

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African Accountants, CFOs and Financial Leaders will convene at the Sandton Convention Centre in Johannesburg on 16th October to discuss strategy and innovation and share knowledge on financial best practices.

With challenges such as high staff turnover and lower profits due to the economic downturn, today's financial leaders find themselves in uncharted waters.

Today's complex and challenging business environment requires tremendous business savvy. In this environment, innovation is an essential driver of excellence.

And the finance department is no exception.

Attend to hear from finance leaders who are leading the way:

- Hugo Knoetze, Group CEO, Advanced Capital
- Lou van Vureen, CFO, Great Basin Gold Limited
- Brett Tromp, CFO, Discovery Health
- Derek Engelbrecht, Director - Assurance, Ernst & Young
- Nopasika Lila, CFO, Eskom Pension and Provident Fund
- Herman De Vries, CFO, Argility
- Amit Vithlani, Director of Corporate Finance, CellC
- Lebogang Serithi, CFO, Land Bank
- Jannie Serfontein, CFO, Eqstra
- Femi Adeyemo, CFO, Oando
- Paul Burnett, CFO, Nimble Group
- Gene Lapan, CFO, Astrapak
- Warren Prinsloo, CFO, Jasco Group
- Eugene Jooste, CFO, Department of Public Work - Province of the Eastern Cape
- Allan Kilavuka, Finance Leader - Africa Region, General Electric Company
- Phuti Semanya, Chief Audit Executive, PPC
- Richard Southey, Head - Africa, Absa Capital - Cash management and Liquidity

Leading financial leaders know that a strong finance function is vital to helping them guide their companies through difficult times.

Which is why they are booking their entire teams to attend The Finance and Accounting Show Africa.

So, what does it take to be a successful financial leader? Better yet, what does it take to be a strategic financial leader?

Go to www.terrapinn.com/financeafrica for more information or to register.