

Bauma Conexpo Africa attracts major companies

The next edition of the Bauma Conexpo Africa, the international trade fair for construction machinery, building material machines, mining machines and construction vehicles, will take place from 15-18 September at the Johannesburg Expo Centre.



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"Bauma Conexpo Africa serves as an excellent opportunity to unveil new Cat equipment technologies and earthmoving solutions to our Southern African mining, construction and industrial customer base," says Samantha Swanepoel, general manager of Marketing at Barloworld Equipment.

"Geared at two of our major sectors, construction and mining, Bauma Conexpo Africa is a prime opportunity to showcase Bell as the continent's home grown, one-stop shop for quality equipment solutions," Gary Bell, CEO of Bell Equipment, adds. "We are excited that Bauma Conexpo Africa 2015 promises to build on the inaugural show by attracting more industry role players and generating positive spin-offs for the region, the industry and our customers."

Networking platform

Not only are the likes of Barloworld Equipment and Bell Equipment choosing the event as a networking platform in sub-Saharan Africa. Other major players who have also signed up are Case Construction, Deutz Dieselpower, MTU, New Holland Construction, Scania, Ulma and WACO.

The excellent uptake by major companies is matched by a high level of interest from abroad. So far, nine countries and regions are planning to organise joint presentations of exhibitors at the show. These are China, Finland, France, Germany, Italy, North America, Spain, the UK and the Walloon Region.

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