

# SA Bike Festival to be held at Kyalami

The inaugural South Africa Bike Festival, powered by Discovery Channel, will be held at the newly rejuvenated Kyalami Grand Prix Circuit in Gauteng from Friday, 27 May to Sunday, 29 May 2016.

Focusing the event on safe biking, the festival aims to provide visitors with the opportunity to experience the benefits of biking in a safe and controlled environment, direct from the brands and experts. From young children through to the retired, there will be an opportunity to try, ride and buy motorcycles as well as see and be part of other motorcycle related pursuits.



## New generation of motorcyclists

Nicole Muller, portfolio director at Clarion Events adds: "Our long-term aim in creating this event will be to drive awareness to a potential new target audience each year and create a sustainable, annual and internationally recognised brand that will bring together the experienced and the young motivators to encourage and grow a new generation of motorcyclists in South Africa and beyond."

Headline media partner, Discovery Channel and confirmed manufacturers BMW, Triumph, Kawasaki, Indian & Victory, Polaris, Linhai Suzuki, Yamaha, Honda, SYM, KTM, Can-Am, Husqvarna and Ducati, among others, will also showcase their brands alongside live music and celebrities, motorcycle parades, custom bike competitions and displays, as well as stunt and enduro-cross entertainment.

Ticket prices start from R190. For more information on the South African Bike Festival, go to [www.southafricabikefestival.com](http://www.southafricabikefestival.com).

