

Ferrari 812 Competizione twins debut

Ferrari makes good money from selling limited-edition versions of its already desirable cars. As production volumes increase the uber-wealthy want something that others cannot buy unless they too have excessive levels of wealth. The latest example of this is the limited edition Ferrari 812 Competizione twins that broke cover today.



The limited-edition Ferrari 812 Competizione was shown by the Italian supercar maker a few weeks ago, although the official debut was today - we don't understand this roll-out strategy either. Continue reading the full story on [Double Apex](#).

For more, visit: <https://www.bizcommunity.com>