

UberGreen arrives in Cape Town

During the month of April Uber partnered with Nissan and BMW to [bring Johannesburg riders UberGreen](#), a 100% electric ride, in an effort to help reduce CO2 emissions. The UberGreen pilot will now be available in Cape Town from 13 June to 18 July 2016.



BMW i3

As in Johannesburg, during the pilot, riders will be able to request a BMW i3, operated by Uber driver-partners in Cape Town at uberX prices, helping provide a more sustainable trip at an affordable price. Woolworths WRewards members will be among the first to have access to these vehicles for a limited period before the pilot officially opens to public.

The Department of Transport projects that energy demand for transportation will grow by 2.5% per year, between 1999 and 2020. This has placed a great challenge to the transport industry to drastically reduce emissions.

Tim Abbott, managing director, BMW Group South Africa says “In order for the momentum of electric mobility to increase partnerships like the one with Uber are essential to expose more consumers to the viability of electric vehicles and alternative mobility options”.

As UberGreen is in a trial phase the option is only available in the CBD and Atlantic Seaboard between 7am and 7pm.

How it works

1. Open the Uber app between 13 June to 18 July 2016 (7am-7pm)
2. Select the UberGreen option
3. Set your pickup location and request a ride as you normally would.