

Castle Lite goes live(stream) with Castle Lite Unlocks in Bed With...

Castle Lite has launched a series of 30-minute live stream sessions with some of SA's most-loved musicians in light of the nationwide Covid-19 lockdown. Castle Lite Unlocks in Bed With... is set to give viewers a taste of Unlocks in a jam-packed digital experience.

In addition to bringing fans entertainment, Castle Lite will donate R1 for every view to the Solidarity Response fund.

Imagine this: A livestream hosted on Castle Lite's YouTube channel by famed media personality and American Hip-Hop aficionado, Sway Calloway, a unique performance by multi-award-winning rapper and one of the most successful musicians in Africa, Nasty C, Moozlie entertaining us in the most unfiltered way ever seen and The Kiffness taking his game to another level – livestreamed in the comfort of your home.

"We want to continue contributing to this genre's already-massive footprint by bringing it all home; the same epic experience Castle Lite Unlocks is known for, on a different scale, in your home. This new move will also allow Castle Lite to continue to make a bigger contribution to African hip-hop. We are excited to be venturing into new territory as we establish a digital entertainment platform to satisfy your need for entertainment during the extended lockdown period," said Castle Lite brand director Silke Bucker.

“ 1 day to go until the first ever [#CastleLiteUnlocks](https://t.co/sSQS6oW18s) In Bed With livestreams tomorrow. <https://t.co/sSQS6oW18s> Join [@RealSway](#), [@Nasty_CSA](#), [@nomoozlie](#) & [@TheKiffness](#) at 19:30 & R1 for every live view goes to [@solidarityfundrsa](#). [#StayHome #StaySafe pic.twitter.com/vyZd1kQIII](#)— CastleLiteSA (@castlelitesa) [April 14, 2020](#) ”

Castle Lite Unlocks in Bed With... Nasty C

Castle Lite Unlocks in Bed With...premiers on Wednesday, 15 April 2020 with host Sway setting the tone for the show. Nasty C will give fans a never-seen-before performance from his home studio and might even surprise fans with a special guest star during his performance.

Remember to catch Unlocks in Bed With ... 7.30pm on 15 April 2020 live on Castle Lite's official YouTube channel (CastleLiteSA). The performance highlights will then be available online and can still be watched on the channel after the show has ended.

For more, visit: <https://www.bizcommunity.com>