

## Music Exchange returns to Cape Town, 8-9 September 2016

Celebrating its sixth anniversary, Music Exchange (MEX16) returns to Sun International's GrandWest Casino and Entertainment World to host South Africa's annual entertainment economy indaba.

Diverse subjects covering every aspect of the African and global entertainment economy will be unpacked and shared. From the importance of arts and culture, insights into international trends, working in Africa, marketing, multi-media distribution mechanisms, right through to rights protection and how to be seen and heard in a local and global market, both cluttered with more noise than harmony.



## **Guest speakers**

Samm Marshall

Sophia Foster

Derek Geddes

Lukas De Beer

Nick Matzukis

Siphokazi Jonas

Mornay Hoofmeyster

Steve Harris

Brian Mawdsley

Brandon Bakshi (BMI London)

John Fishlock

Over the two days, industry strategists, marketers and musicians will get to share and engage in lectures and collaborative breakout sessions all geared to empower, edify and entertain.

Mex16's partnerships include Eastern Acoustics, Cape Town Tourism, Bizcommunity and Good Hope FM.

## Ticket options

Early bird specials are available until 1 August with tickets costing R200 for both days and then thereafter tickets will cost R250 for the full two-day event.

Limited tickets are now on sale through Computicket, Shoprite and Checkers outlets countrywide, online at <a href="https://www.computicket.com">www.computicket.com</a>, or by calling 0861 915 8000.

For more, visit: https://www.bizcommunity.com