

Sunglass Hut teams up with Zando to reach online shoppers

Sunglass Hut South Africa has struck up a new partnership with online retail platform, Zando. Starting 1 October, a wide range of Sunglass Hut's designer and accessible sunglass brands can be purchased online locally for the first time.



Source: Supplied

“South Africans are embracing online shopping at an ever-increasing pace,” said André Kitshoff, general manager for Sunglass Hut South Africa. “Being able to partner with a trusted, customer-centric platform like Zando was an easy decision.”

Shoppers will have access to a wide range of brands that are often exclusively available at Sunglass Hut. These include Ray-Ban, Oakley, Prada, Burberry, Versace, Dolce & Gabbana, Tom Ford and Michael Kors. Purchases can be made from any device via the Zando app and website.

“We are continuously finding ways to improve the customer’s shopping experience on Zando. By partnering with Sunglass Hut, our consumers will now have access to a large variety of luxury brands. We are very happy to be the first e-commerce platform that brings Sunglass Hut online,” said Grant Brown, CEO of Zando, which forms part of the Jumia Group.



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This will be the first time that Sunglass Hut products will be available online in South Africa. Late last year, Sunglass Hut

also announced a [shop-in-shop concept with Woolworths](#), further diversifying its offering to the local market. To date, 13 new stores within the Woolworths environment have been opened.

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