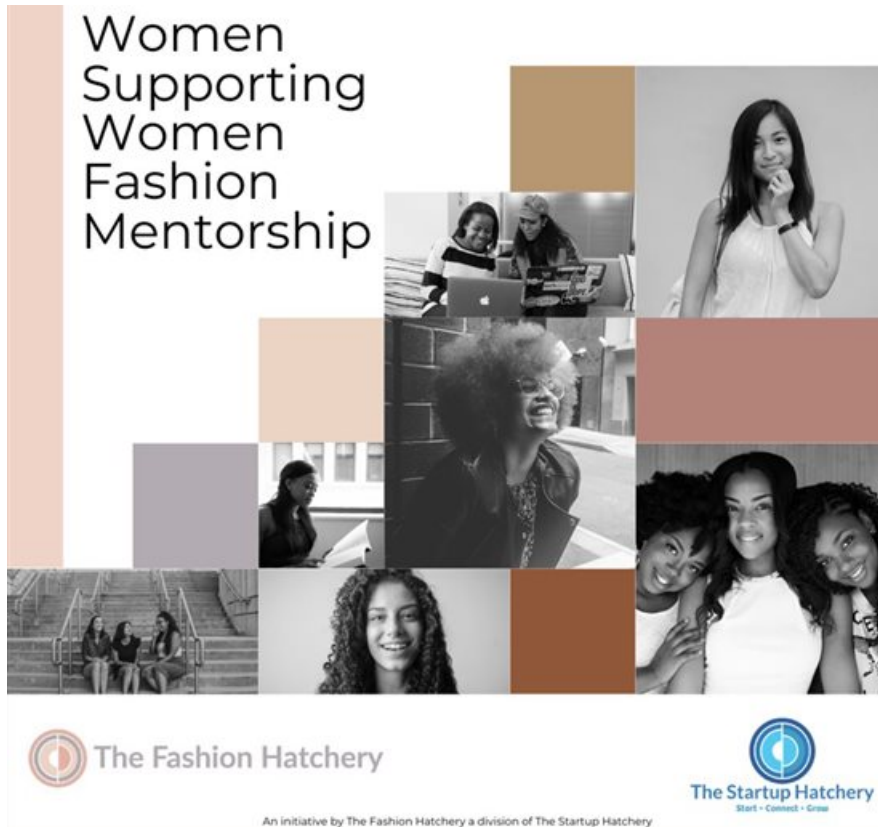


Entries open for female-focused fashion mentorship programme

The Fashion Hatchery, the new fashion-focused division within The Startup Hatchery, has launched a fashion entrepreneurship programme aimed at aspiring or existing fashion entrepreneurs looking to build a sustainable fashion brand.



Called the Women Supporting Women Fashion Mentorship initiative, the programme provides a mentorship platform led by The Fashion Hatchery and a number of female mentors in the fashion industry.

Aspiring fashion entrepreneurs gain access to a 30 day start-up online programme aimed at upskilling them with business skills. Mentors and entrepreneurs are matched to form a 30-day mentoring relationship aimed at helping entrepreneurs to start or grow a fashion business in 30 days.

Application criteria for aspiring fashion entrepreneurs:

- Young female fashion entrepreneurs, aged between 18 to 35, wanting to start or grow a business in the fashion industry
- Applicants must have a fashion business idea or existing fashion business operational for less than 12 months
- Applicants must submit their [application online](#), which will then be reviewed
- Successful applicants will be notified in writing and required to participate in a 30-day startup virtual incubation programme as well as attend 5 one-hour virtual mentorship sessions with their allocated mentor

Aspiring fashion entrepreneurs apply here: <https://bit.ly/fashionmentee>



A number of leading fashion and business mentors have already been confirmed for the programme, however there are still a few spots available for volunteer fashion and business mentors to come on board. To enter as a mentor apply here:

<https://bit.ly/volunteerfashionmentor>

Applications close on 11 September 2020.

For more, visit: <https://www.bizcommunity.com>