

Kia Motors SA to attempt world's longest test drive relay

Kia Motors South Africa is embarking on what will be the world's longest test drive, for the launch of the new Kia Sportage, in South Africa during the week of 14 to 20 October. The test drive will kick off in Durban and end off at Cape Point, conquering six of the nine provinces over the seven-day record attempt.



The World's Longest Test Drive will not only be the longest in distance, but also the biggest. Featuring a fleet of 10 vehicles, the event will bring together hundreds of consumers from all across the country as they test drive a part of the route in a relay in the hope of winning an all-new Kia Sportage.

The 3,000-odd-kilometre test drive relay will be filmed every step of the way thanks to active dashcams, drones and a 24-7 film crew as part of the event. The route will be accompanied by local and international Kia spokespeople, local artists and celebrities, as well as Instagrammers such as Lebo Lukewarm and Mike Eloff.

As part of bringing the people of South Africa together, Kia Motors will also be giving back to the communities on the route by delivering educational supplies to schools in need. For more information, as well as detailed terms and conditions, visit the [dedicated website](#).

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