

# The Best of Biz 2015: Automotive

We've compiled a #BestofBiz 2015 list for all our industries, from articles with the most views, the most-read contributors to the press offices with the most hits.

Our lists of the most read content for automotive industry over the past year are below. View our lists for the other industries: [Marketing & Media](#), [Agriculture](#), [Automotive](#), [Building](#), [CSI & Sustainability](#), [Education](#), [Energy & Mining](#), [Finance](#), [HR](#), [IT](#), [Legal](#), [Lifestyle](#), [Logistics](#), [Manufacturing](#), [Property](#), [Retail](#), [Tourism](#) and [Medical](#).

## Our most-read stories

1	<a href="#">Hijackings on the increase</a>	23 Jun 2015
2	<a href="#">Top Gear - Lessons from the Stig</a> - Andrew Ross	30 Mar 2015
3	<a href="#">CAR Magazine announces this year's Top 12 Best Buys</a>	24 Feb 2015
4	<a href="#">Smart cars will have a big impact on insurance industry</a>	05 Nov 2015
5	<a href="#">Santam introduces programme to reduce car repair costs</a>	18 Nov 2015
6	<a href="#">Decrease in petrol price a "big relief", says minister</a>	06 Jan 2015
7	<a href="#">Harley-Davidson Africa supports breast cancer awareness</a>	07 Sep 2015
8	<a href="#">Fuel tax not so high after all</a>	23 Mar 2015
9	<a href="#">Talking Africa Bike Week 2015 with Paul de Jongh</a> - Evan-Lee Courie	20 Apr 2015
10	<a href="#">Should we clamp down on modified cars?</a>	26 Jan 2015
11	<a href="#">BMW injects R6bn in SA to build new model X3</a> - David Furlonger	19 Nov 2015
12	<a href="#">GM, Isuzu Motors Limited sign agreement</a>	20 Jul 2015
13	<a href="#">Motorists - you can still save more</a>	09 Feb 2015
14	<a href="#">GM predicts top 10 jobs for 2025</a>	11 May 2015
15	<a href="#">Duster given a dab of ooh-la-la</a> - Henrie Geyser: motoring editor	25 Aug 2015
16	<a href="#">Jaguar Land Rover to drive AABLA finalists and judges</a>	11 Aug 2015
17	<a href="#">Vitara ticks all the right boxes</a> - Henrie Geyser: motoring editor	30 Nov 2015
18	<a href="#">Nigeria's auto plans can help us</a> - David Furlonger	07 Aug 2015
19	<a href="#">Toyota SA opens new manufacturing facility</a>	23 Jun 2015
20	<a href="#">What is the big deal about having a roadworthy car?</a>	09 Jan 2015

## Our most-read contributors

1	<a href="#">Stephen Sandmann</a>
2	<a href="#">Michael Frans</a>
3	<a href="#">Matthew Young</a>
4	<a href="#">Clinton Smith</a>
5	<a href="#">Jeff Osborne</a>

## Our most-viewed press offices

1	<a href="http://Carshop.co.za">Carshop.co.za</a>
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## Our most-read new business wins

1	<a href="#">Demographica appointed as CRM and direct marketing agency for BMW</a>	22 Apr 2015
2	<a href="#">Demographica appointed as CRM and direct marketing agency for MINI</a>	22 Apr 2015
3	<a href="#">Michelin appoints Liquorice as lead agency in South Africa</a>	18 Mar 2015
4	<a href="#">First Car Rental partners with Travelport</a>	07 Sep 2015
5	<a href="#">Ireland Davenport Group to manage the Isuzu brand</a>	19 Oct 2015

## Our most-read new appointments

1	<a href="#">New roles at Jaguar Land Rover</a>	07 Jul 2015
2	<a href="#">Chevron South Africa appoints new executive chairman</a>	12 Oct 2015
3	<a href="#">GESAT appoints new CEO</a>	21 Sep 2015
4	<a href="#">Serco appoints new general manager</a>	27 May 2015

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