

Auction Nation takes salvage out of Salvage

Bluespec Holdings, a service provider of outsourced procurement solutions for South African Insurance Companies, including FNOL (first notice of loss), auto body repair, roadside incident services, salvage management solutions and vehicle logistics is proud to announce the newest member of the group. An entirely new arm of the business called Auction Nation has been developed to offer salvage buyers a welcoming environment that caters for their salvage needs.



The group has been in operation since 2002 and is listed on all major insurance company panels. The operations within the group pride themselves on the highest levels of technical proficiency and service enhancements. Auction Nation will follow suit in order to provide its clients with the same superior levels of service provision. The auction site will be furnished with state of the art technology, streamlining the auction process and enabling buyers to view each and every vehicle that is being auctioned on any given day, whilst it is being auctioned.

"Auction Nation will change the face of Salvage Auctioneering. Traditionally these auctions are held in unwelcoming warehouses with little to no facilities and clientele are treated purely as a number. Our facilities are of a superior standard with comfortable arena seating, fully equipped reception and accounts areas as well as internet stations and canteen and lounge facilities" said Errol Levin, COO of Auction Nation.

Dedicated staff is on hand to assist first time visitors through the entire auctioning process to take the uncertainty out of the equation and to make the experience an exciting and adventurous one. Whether the client is a regular salvage purchaser who repairs the cars to resell them or purchases the vehicles for their parts, or a once-off buyer who intends repairing the vehicle to drive it, every buyer will be treated in the same regard and every effort will be made to ensure that the environment is a non-intimidating one.

What would an auction be without a dynamic auctioneer? Auction Nation's auctioneer is Gift Ngwenya, well-known in the industry with decades of experience on the auction floor. At age 19, Gift began working Zimbabwe's largest auction house, Hammer and Tongues. He later became the youngest auctioneer on the tobacco sales floor and later spent many years actively involved in selling horses. Through his knowledge of this industry, he quickly became one of Zimbabwe's top horseracing commentators. Upon returning to South Africa, Gift joined Auction Alliance until 2012. Since then, he's worked as a freelance auctioneer for a variety of auction houses, selling anything from properties to cattle and vehicles to horses.

Weekly auctions

Auctions will be held weekly in Johannesburg, and every two weeks in Cape Town and Durban, with the first Auction taking place in Johannesburg on 13 May 2014. The process has been simplified in order to facilitate a less time-consuming experience for bidders.

The first step involves registration which can be done in three ways: online via www.auctionnation.co.za, on the phone by dialling 08610 28948, or on the day.

The next step involves receiving a unique buyer's number and an Auction Nation loyalty card packed with great benefits,

such as receiving advance notice of cars being sold, free car wash, access to the VIP section and more. And finally the last step - going to the auction. Prior to the auction the online catalogue can be viewed or three days beforehand the vehicles can be viewed onsite.

The salvage vehicles are sourced from one of the country's top insurers, Telesure (Auto & General, Budget Insurance, Dial Direct, First for Women, Virseker) - they have either been stolen and recovered, or they've been in an accident. As a value added service, Auction Nation will purchase vehicles directly from individuals whose insurance claims have been rejected and the collection of these vehicles will be carried out free of charge.

If a person is unable to attend the live auction, bids can be made online prior to the auction and if the offer is accepted, the bidder will be contacted to facilitate the purchasing process. Furthermore, there is a wholesale purchasing option whereby buyers may purchase vehicles from the online site at any given time.

For more, go to www.auctionnation.co.za.

For more, visit: <https://www.bizcommunity.com>